

# Majors Booklet



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**Accounting** (Private) deals with the financial records, statements, and reports of a single business and the use of accounting as a tool of management. Accounting (Public, CPA) is a recognized profession that embraces the areas of auditing, financial investigation, design and installation of accounting systems and taxation.

### **Types of Employers**

Volunteer Centers	Insurance Companies	Retailers
Colleges	Hospitals	Banks
State Departments	Accounting Firms	Investment Firms
Resource Centers	Industries	Eldercare Centers
Credit Unions	Nursing Homes	Government Agencies
CPA Firms	Healthcare Management	Manufacturing
Medical Supply Companies		

### **Job Titles**

Accountant	Cost Accountant	Cost Analyst
Budget Director	Chief Accountant	Comptroller
Internal Auditor	Auditor	Tax Auditor
Decision Support Assistant	Assistant Director of Finance	Fund Accountant
Staff Accountant	Grants Accountant	Junior Accountant
Office Manager	Assistant Controller	Financial Analyst
Vice President	Senior Corporate Accountant	AP Supervisor
Senior Customer Service Specialist	Revenue Manager	Tax Consultant
Reconciliation Department Supervisor		

### **\*Employers**

Herkimer County Trust	Valley Health Services	NBT Bancorp.
NYS Dept of Taxation & Finance	Volunteer Center of the Capital Region	Rome Memorial Hospital
Empire Medicare Services	D'Arcangelo & Co.	Remington Arms
Price Waterhouse Coopers	Faxton-St.Luke's Healthcare	Benefit Plans
Utica National Insurance	Bank of New York	Mayor's Office, DC
Herkimer Area Resource Center	Tecknowledge	Loretto Utica Center
Dow Jones	KPMG Peat Marwick	Technology Corp.
US Life Insurance Co.	Grover & Scott, CPA	American Systems Corp.
APEX Document Solutions	CONMED	The Arc, Oneida-Lewis
IEC Electronic	Defense Contract and Audit	Dermody, Burke & Brown
Don's Ford	Sitrin Health Care Center	Systems Planning/Analysis
Mohawk Management Corp.	Collins & Aikman Products Co.	Oneida Limited
Dannible & McKee	Defense Finance Accounting Service	Associated Textiles
MURCR	Mohawk Valley Management	Waddell & Reed
Waste Management	Deloitte and Touche Tax LLP	Bank of America
NYS Office of General Services	Mohawk Valley EDGE	

\*Actual employers of Utica College graduates

**Biology** majors study the science of life. It includes study and research related to the structure, function, growth, distribution, and evolution of living organisms. There are a variety of career opportunities in at least five areas. **Graduate work and research** exists in diverse fields such as molecular and cell biology, entomology, aquatic biology, audiology, biochemistry, microbiology, immunology, biomedical science, cell and development biology, health policy and law, environmental studies, marine biology, and neuroscience. **Medical** areas include dentistry, medicine, veterinary medicine, optometry, pharmacy, physician's assistant, podiatry, chiropractic, genetic screening, sports medicine, and public health. **Teaching** and **research** include secondary school, college, lab technology, research technology, drug counseling, and genetic counseling. **Environmental** includes fields such as forestry, fish or game management, wildlife biology, park management, range management, and pollution monitoring and control. **Business/Industry** includes areas such as pharmaceutical sales and marketing, technical writing, mortuary science, and medical illustration.

### ***Types of Employers***

Environmental Companies	Pharmaceutical Companies	Universities and Colleges
State and Federal Agencies	Scientific Equipment Companies	Public School Districts
Laboratories	Social Service Agencies	Armed Forces
Hospitals	Private Clinics	Private Research Firms

### ***Job Titles***

Lab Technician	Medical Device Researcher	Criminologist
Teacher	Resident Care Counselor	Forensic Toxicologist
Professor	Phlebotomist	Operations Manager
Substitute Teacher	Respiratory Therapist	Veterinarian
Dentist	Optometrist	Podiatrist
Pharmacist	Physician	Medical Illustrator
Physician's Assistant	Clinical Histologist	Genetic Counselor
Chiropractor	Pharmaceutical Sales	Medical Writer
Laboratory Assistant	Environmental Engineer	Surgeon
EMT	Microbiologist	Assistant Director of Admissions
Science Teacher	Animal Technician	

### ***\*Employers***

NYS Department of Conservation	Indium Corporation	Bristol Myers
SUNY Health Science Center	Sabin Metals	Mohawk Central School
David Axelrod Institute	National Institutes of Health	Oneida Research
Corning Clinical Laboratories	Mount St. John School	Yale University
Riverside Regional Hospital	St. Elizabeth's Hospital	HCCC
Genesee Memorial Hospital	Histo/Path	Better Health Chiropractic
Special Metals	Utica College	Holland Patent Schools
Genetic Consultants	West Canada Schools	US Army
New Hartford Schools	Cerebral Palsy Center	Herkimer Central Schools
Nat'l Ctr. For Human Genome Res.	Utica Zoo	FBI
Barry University	Bassett Health Care	Chester's Florist
AmeriCorp Vista	Tupper Lake Central School	Ilion High School
Alice Hyde Medical Center	Rome Hospital	Centrex Clinical Labs
Proctor Senior High School	Cornell University	

\*Actual employers of Utica College graduates

The ***Business Economics*** major provides students with the ability to apply the general concepts of economics to help solve management problems. Firms are becoming increasingly aware of the contribution that economics can make in day-to-day decisions. The major is centered on a thorough understanding of economics and is supplemented by courses in accounting, finance, and management. Managerial economics, research, methods in economics, and an internship provide a link between economic theory and business application.

## **Types of Employers**

Financial Institutions	Government Agencies	Schools
Stock Brokers	Insurance Companies	Accounting Firms
Financial Planners	Healthcare Management	Marketing
Farm Business	Major Corporations	Realty Firms

## **Job Titles**

Retail Representative	Teachers	Tax Auditor
Calculation Analyst	Financial Advisor	Claims Specialist
Accountant	Junior Accountant	Financial Analyst
Taxation Representative	Accounts Payable	Junior Analyst
Data Coordinator	Auditor Trainee	Case Manager
Owner/Operator	Senior Training Specialist	Purchasing Manager
Manager of Corporate Finance	Director of Systems Services	Program Manager
Underwriting Analyst	Human Resource Manager	Systems Analyst
Director of Employee Relations	Director of Operations	Development Director

## **\*Employers**

Neuberger Berman	NYS Dept. Taxation and Finance	American Express
Price Waterhouse Coopers	Empire Medical Services	Valley Health
Metropolitan Life Insurance	Capital One	Ulster County
NY Life Insurance Co.	Humphrey Farms	Utica National
Fidelity Investments	Bank of New York	Con Med Corp.
Zoller Agency	USA Remediation	US Postal Service
Chittenango High School	Madison County Social Services	Fleet Services
Boston Public Schools	LaSalle University	MIPS
United Health Group	US Dept. of Defense	Notre Dame HS
US Dept. of Energy	Santa Barbara Land Company	National Grid
Oneida County Workforce	Northwestern Mutual	Principal Financial

\*Actual employers of Utica College graduates

The **Chemistry** major is intended to provide a fundamental, well-rounded education in science and is ideal for pre-dental, pre-law or pre-medical students, for students who wish to teach, or for students seeking job entry at the technical level. The **Biochemistry Concentration** is modeled on a course of study recommended by the American Chemical Society and places significant emphasis on the study of the molecules and reactions of life processes. It is intended for chemistry students who have an interdisciplinary interest in biology.

The **Environmental Concentration** is intended for students with an interest in understanding the effects of human activity on atmospheric, aquatic, and terrestrial environments within a chemical context. The **Professional Concentration** is, like the Biochemistry Concentration, a recommended course of study from the American Chemical Society. It is especially suited for students who want to pursue graduate work in Chemistry or careers in the chemical or pharmaceutical industries.

## Types of Employers

Healthcare Management Companies	Healthcare Companies	Insurance Companies
Major Corporations	Pharmaceutical Companies	Packaging Companies
Consumer Product Companies	Research Firms	

## Job Titles

Development Chemist	Director Chemical Development	Chemist
Chemistry Teacher	Applications Engineer	Company President
Mathematics Teacher	Science Teacher	Medical Director
Associate Scientist	Senior Scientist	Chemistry Professor
Science Advisor	Senior Engineer	Plastic Surgeon
Physician	Analytical Chemist	Research Chemist
Food Inspector	Senior Field Quality Manager	Safety Engineer
VP Research & Development	Research Scientist	Environmental Chemist
Computer Science Professor	Medical Quality Assurance Manager	

## \*Employers

Northeastern University	Special Metals	Harza Northeast
University of Texas @ Austin	Powder Dynamics	GlaxoSmithKline
Waters Corporation	Utica City School District	Henkel Corporation
Indium Corporation of America	American University	Materials Performance
Bristol-Myers Squibb Company	General Electric	The Healthcare Company
Boston Scientific	Restorative Clinics	Burak Technical Services
Vertex Pharmaceuticals	Capital Supply Company	MT State University
Proctor & Gamble Pharmaceuticals	ITT Research Institute	Eli Lilly & Company
Physician Skin Care	Georgia-Pacific Resins	Walker Corporation
Community General Hospital	Albany Molecular Research	US Dept of Agriculture
Nabisco Food Company	Colgate-Palmolive Co	Chemical Abstracts Service
George Washington University	Xerox Company	Burroughs Wellcome
Medical Center		

\*Actual employers of Utica College graduates

The study of **Communications** has two components. One focuses on developing an understanding of how our identities, roles, relationships, and organizations are shaped by style, content, and mode of communication. The other focuses on the opportunity to enhance and refine communication and performance competencies. The knowledge and skills acquired are essential to both personal growth and professional development.

### **Types of Employers**

Banks	Television	Radio
Insurance	Retail Stores	Government
Pharmaceutical Sales	Restaurants	Schools

### **Job Titles**

Speech Communicator	Document Examiner	News Announcer
News Writer	Insurance Agent	Sales Representative
Sales Coordinator	Assistant Manager	Actor
Director of Programs & Services	Teacher	Customer Service Rep.
Editor	Pharmaceutical Representative	Asst. Men's Lacrosse Coach
Director of Risk Management	Hotel Supervisor	Paralegal
Basketball Coach	Asst. Project manager	Night manager
Vice President	Adjunct Lecturer	Communication Arts
Loss Control/Risk Management Specialist	Spoken Word Artist/ Vocalist	Workshop Facilitator
Disc Jockey		
Coordinator of Judicial Affairs and Community Development		

### **\*Employers**

Israeli Defense Forces	Bank of NY	WKTV News Channel 2
WIBX Radio	Combined Insurance Co.	Hannaford
Applebee's	Astrazeneca Pharmaceuticals	NTC, Inc.
Abercrombie & Fitch	"All My Children" (ABC)	Alpha Chi Rho Fraternity
Oriskany Central Schools	Well Care Insurance Co.	Keeler Productions
Oneida Indian Nation	Ameriquest	Observer-Dispatch
School of Information Studies at SU	SUNY-Delhi	Utica College
Schalmont Central School District	Fed Ex	ABlast Entertainment
King Pharmaceutical	Union College	Virtuosa Production
Robins, Bell, and Kreher	Brecher Fishman	

\*Actual employers of Utica College graduates

**Computer Science** professionals work with computers and develop systems utilizing the computer in areas of science, industry, civil service, and education. Computer Science majors can concentrate in one of three areas: scientific, business, or security. The scientific concentration is about applying science and technology together to handle analytical problems and systems requiring a scientific preparation and mathematical sophistication. The business concentration is for students who want to work primarily in areas where the computer is applied to business or non-mathematical problems. The computer security concentration focuses on protecting information for the government and also private companies.

### **Types of Employers**

Insurance Companies	Electric Companies	Mail Delivery Companies
Universities/Colleges	Credit Card Companies	Engineering Companies
Computer Companies	Leasing Companies	Government Agencies
Technology Contractors	Pharmaceuticals	Defense Contractors
State Agencies	Accounting Firms	School Systems

### **Job Titles**

Applications Programmer	Operations Research Specialist	Database Manager
Artificial Intelligence Specialist	Operating Systems Programmer	CAD/CAM Designer
Computer Engineer	Computer Programmer	Technical Writer
Software Engineer	Facility Engineer Specialist	Systems Analyst
Computer Systems Manager	Electronic Data Processing Manager	Systems Programmer
Special Effects (FX) Specialist	Manager, Management Info.	System Software Developer
Technical Support	Technical Sales Representative	Web Technologist
Forensic Examiner	IT Security Engineer	

### **\*Employers**

Metropolitan Insurance	Utica National Insurance Co.	NY Central Mutual
Disa-Datal Interchange Co.	AskPaul, Inc.	United Cerebral Palsy
NYS Taxation Dept.	Interboro Systems Corp.	Booz-Allen Hamilton
Utica College	AMS	Utica First Insurance
Par Technology	Syracuse China, Inc.	Daniel Green Co.
American Management Systems	GTE	Martin Marietta
Gilbarco	United Parcel Service	ADP
Johnson & Johnson	Wells College	IBM
DAQ Electric	Lockheed Martin	LittonTASC
Air Force Research Lab	Syracuse Research Corp.	BAE Systems
AFRL – Rome Labs	Computer Forensic Services	SunGard
TWM Associates		

\*Actual employers of Utica College graduates

***Criminal Justice*** is the study of crime, its causes, and its effects on society. It is concerned with preventing and deterring criminal behavior, rehabilitating the offender, and providing a system where justice is served and rights are protected. Graduates of the program have opportunities in a variety of criminal justice fields including policing, law, probation, juvenile services, private security, public administration/planning, counseling, research, and regulatory enforcement.

### **Types of Employers**

Adoption Agencies	Health Maintenance Organizations	Mental Health Centers
Social Services Agencies	Banks	Insurance Companies
Retail Stores	Residential Services	Correctional Facilities
Law Offices	Volunteer Centers	Government Offices
Security Companies	Police Departments	

### **Job Titles**

Incarceration Case Manager	Special Investigator	Security
Investigator of Crimes	Residential Manager	Mental Health Counselor
Operations Manager	Police Officer	Claims Adjuster
Outside Investigator	Analyst in Legal Department	Corporate Investigator
Program Assistant	Special Agent	Counterterrorism Specialist
Shrinkage Specialist	Fingerprint Technologist	Personal Security Advisor
Case Worker	Paralegal	Compliance/Security
Building Security Advisor	Legal Assistant	Sergeant
Detective	Loss Prevention Agent	Peace Officer
Corrections Officer		

### **\*Employers**

Hannaford	Oneida County Dept. of Social Services	Lake View Mental Health
Richard Allen Adoption Agency	Blue Cross/Blue Shield	Firearms Fund Insurance
The Hartford	Volunteer Center of the Capital Region	Prudential Insurance
Wal-Mart	Oneida Indian Nation	Abercrombie & Fitch
New York State Police	Mohawk Valley Community Action	Lakeland Institute
Federal Bureau of Investigation	Norwalk Equal Opportunity Alternative	The Arc, Oneida-Lewis
Neighborhood Center	Berkshire Farm In-Services for Youth	NYS Dept. of Corrections
Boys and Girls Club	Charleston University	City of Utica Police Dept.
MetLife	Critical Technologies	City of Gloversville
MITRE Corp.	AT&T	Global Technologies
AmeriCU Credit Union	The House of the Good Shepherd	State of New York
Robert Lubin & Assoc., P.C.	Jan Schlichtman, Attorney	Rapid Response
Oneonta City Police Dept.	GAP Inc (Old Navy)	Silvershein Attorney at Law
Thornton and Naumes, LLP	Syracuse University	NYS Dept. of Corrections
Washington DC Office of Police Complaints		

\*Actual employers of Utica College graduates



***Criminal Justice-Economic Crime Investigation*** deals with a costly societal problem in America. This major is designed to prepare practitioners to understand the evolving technological problem of business fraud and computer crimes. By combining accounting, management, computer science, and economic courses with criminal justice courses in economic crime investigation and law, students will be prepared for an entry level position in this field.

### **Types of Employers**

Mall Developers	Insurance Companies	Financial Institutions
Private Investigators	Credit Card Companies	Communication Companies
Computer Companies	Military	Police Departments
Hospitals	Federal Agencies	Data Processing Centers
Human Service Agencies		

### **Job Titles**

Security/Investigator	Information System Manager	Outside Investigator
Staff Auditor	Legal Dept. Analyst	Claims Adjuster
Fraud Investigator	Project Coordinator	Sergeant
Cyber Forensic Researcher	Sr. System Development Engineer	Data Security Specialist
Severe Risk Analyst	Senior Technical Staff	Bodily Injury Adjuster
Information Assurance Engineer	Program Administrator	Investigator
Communications Engineer	Electronic Crime Specialist	Systems Administrator
Quality Improvement Associate	Mortgage Processor	Senior Security Consultant
Senior Info. Assurance Engineer	Underwriter Trainee	Consultant – Test Engineer Specialist
Agent Research Analyst	Assistant Professor	Special Agent
Forensic Analyst	International Trade Specialist	Crime Analyst
Computer Forensic Specialist	Bank Examiner	Enforcement Analyst
Anti-Money Laundering Analyst		

### **\*Employers**

Keane, Inc.	Pyramid Management Group	First Data
The Hartford	Savings Bank of Utica	SDR
AT&T	Immigration & Naturalization	MetLife
Republic National Bank	Fireman’s Fund Insurance	Utica College
Sprint PCS	Critical Technologies	MITRE Corp
JP Morgan Chase	Dunn & Bradstreet	Fleet Bank
FBI	Bank of New York	Fraud Center, Inc.
Jannus	America Insurance	Zagorski Aircraft
Booz Allen Hamilton	FDA	NYStec
Utica National Insurance Co.	Corefacts, LLC	Mastercard International
PA Credit Union League	Dolphin Technologies	Commercial Travelers
CPMG, Ltd.	AIG Insurance Co.	Fortrex Technologies
WetStone Technologies	Northrup Grumman-TASC	New York Police Dept.
Federal Air Service	AFRL at Rome Labs	L3 Communications Co.

\*Actual employers of Utica College graduates

**Economics** is the science that studies and conducts research in the production, development, distribution, and management of the material wealth of the world economy, nations, business enterprises, households, and individuals. The dynamics of economic interactions between individuals and groups is also studied. The major in economics can open a path to employment in government, business, labor, research, or education.

### ***Types of Employers***

Financial Advisors	Insurance Companies
Telecommunications	Financial Institutions
Telecommunication Companies	Major Corporations
Consumer Product Manufacturers	Healthcare Companies
School Systems	

### ***Job Titles***

Client Services Representative	Senior Networking Manager
Senior System Analyst	VP of Manufacturing
Company President	Chief Financial Officer
Managing Director	Chartered Financial Consultant
Healthcare Administrator	History/Social Studies Teacher
Public Health Analyst	General Manager Strategic Department
Chief Executive Officer	Senior Financial Advisor
Director of Finance	Business Consultant
Business Owner	

### **\*Employers**

Strategic Planning Advisors	National Association of Home Builders
Edward Jones Investment	Utica City School District
MCI Telecommunications	Data Switch Corporation
Eastern Electronics	Farm Credit System Insurance Corporation
McGinn, Smith & Company Inc.	Equitable Life Insurance Company
Phillips Broadband Networks	Rome Nursing Home
US Department of Labor	National Grange Mutual Insurance
Broad & Cassel	HIV/AIDS Bureau HRSA
LTV Corporation	The OSO Group
Barnes Group Inc.	Utica National Insurance Group
Ameriprise Financial	Sirius Technology Inc.

\*Actual employers of Utica College graduates

**English** majors study the great heritage of the English-speaking peoples in a comprehensive and varied program that includes literature, the history and structure of the language, and various aspects of writing. Students develop an understanding of the relationship between English and the diverse cultural traditions around the world through the study of ancient and modern foreign literatures in translation. Students gain cultural understanding, communication skills, and experience in scholarship and are therefore prepared to teach, enroll in graduate studies, or enter any occupation that requires critical thinking, strong writing, broad perspective.

### ***Types of Employers***

Public Schools	Universities/Colleges	Retail Stores
Communication Companies	County Agencies	Abstract Companies
Insurance Companies	Marketing Firms	Newspapers

### ***Job Titles***

Teacher	Guidance Counselor	Adjunct Faculty
Instructor	Sales Representative	Production Director
Senior Account Clerk	Administrative Assistant	Manager of Marketing
Marketing Manager	Human Resource Manager	Registrar
Title Clerk	Trademark Administrator	Real Estate Appraiser
Assistant Executive Director	CEO	Probation Officer
Consultant	Publisher	Floor Manager
Special Columnist	Remedial Teacher	Sports Editor
Herkimer Central Schools	Syracuse University	Claims Approver

### **\*Employers**

Sauquoit Central School	VVS Central Schools	Utica Public Schools
New Hartford Central Schools	Verizon	Hamilton College
Barnes & Noble Bookstores	Oneida County Probation Office	Supreme Court of the US
Richfield Springs CSD	Pace University	Canastota
Crown Communications	Utica Public Library	Little Falls CSD
Ellsworth Marketing	Clarkson University Library	Aetna
Monroe Community College	Allstate Insurance	Metro Life Insurance

\*Actual employers of Utica College graduates

**Government and Politics** studies the processes, principles, and structure of power and authority. Governmental and legal systems and informal political structures and their relationship to various cultures are examined. Decision-making and the way in which society chooses social goals and allocates its resources are studied.

**Types of Employers**

Financial Planning	Government Agencies
School Districts	Real Estate Agency
Colleges	Insurance Companies

**Job Titles**

Client Service Representative	Real Estate Agent
Outreach Associate Teacher	Development Associate
Legislative Assistant	Police Officer
Manager	Communications Director
Administrative Assistant	Claims Assistant

**\*Employers**

Strategic Planning Advisors	Harry Norman Real Estate Agency
Utica City Schools	National Low Income Housing Coalition
Utica College	City of Rome
EuroStar	Congressman Boehlert's Office
Preferred Mutual Insurance	Cooperstown Central Schools
District Office NYS Senate	

\*Actual employers of Utica College graduates

The ***Health Studies*** major is designed for students who plan to enter the health or health-related professions. Students may choose two concentrations in this major: human behavior or management. Health Studies majors include students planning graduate work in a health or health-related field, students who plan to seek employment in the healthcare field upon graduation, and students interested in exploring health issues in the context of a liberal arts background. Majors in the human behavior concentration include students interested in exploring health issues from a behavioral perspective, and majors in the management concentration include students interested in exploring business – related health issues. This degree does not lead to a professional credential nor prepare students for licensure.

### ***Types of Employers***

Hospitals	Medical Supply	Health Services Facilities
Health Services Companies	Services for Disabled Adults	Real Estate Agencies
Chiropractor’s Office	Elementary Schools	Retailers
Colleges/Universities	Pharmacies	Social Services Agencies

### ***Job Titles***

Service Coordinator	Application Specialist	Office Manager
Rehabilitation Specialist	Wilderness Coordinator	Fitness Specialist
Occupational Therapy Assistant	Assistant Director of Admissions	Operations Supervisor
Vice President	Paramedic	Special Education Teacher
Operations and Financial	Management	STD/HIV Surveillance Coordinator
H B P Services, INC	Senior Claims Representative	Case Worker

### **\*Employers**

Community Health Systems	State of NH Division of Public Health	Schenectady Family Health Svc.
AHC – Health Systems	Schenectady ARC	The Arc, Oneida-Lewis Chapter
Second Nature	Century 21	Manchester Elementary School
Wal-Mart	Utica College	University of Buffalo
Community Health Systems, NYU	Lynne Francy Recruiting	Island Academy High School
Faxton – St. Luke’s Healthcare	Guilfoyle & Kunkel Ambulance	Syracuse Home Association
Boncell Construction	Chiropractor’s Office	Demar Development
Seneca County Social Services	Eckerd Pharmacy	Meditech

\*Actual employers of Utica College graduates

The **History** major offers one of the broadest and most flexible liberal arts fields at the College. It is intended for those who seek an understanding of the human condition through its historical development. History majors possess functional skills that are transferable to the workplace. Regardless of the chosen vocation, history majors bring skills in data management, research and problem solving, critical thinking and analysis, planning and organization, and effective communication. They are able to function equally as well whether in a task-oriented or an all-inclusive work environment. It also is an excellent undergraduate background for those contemplating professional training in law, library science, and similar fields.

### **Types of Employers**

School Districts	Insurance Companies	Libraries
Publishers	Universities	Retail
Hospitals	Law Firms	

### **Job Titles**

Teacher	Insurance Claim Examiner	Free-lance Writer
Quality Control Technician	Service Coordinator	Library Media Specialist
Program Director	System Application Specialist	Sales Consultant
Paralegal	Assistant Manager	Finance Director
Assistant to President	Quality Assurance Technician	Account Manager
Archivist/Archive Superintendent	Librarian	Writer
Musician	Marketing Associate	

### **\*Employers**

Utica City School District	YRDC	Commercial Travelers
Remsen Central School	Indium Corp.	Carthage Central School
NY Central Insurance	RCIL, Inc.	Hughes Elementary
St. Elizabeth's	Roger Burdick Mazda-Kia	Gorman & Waszkiewicz
Suncoast	Clinton Central School	Rhode Island Bar Assoc.
Hamilton Central School	Alexander & Catalano, LLP	Utica College
Syracuse University	Alameda Aerospace	Mt. Peddler Gifts
Madison-Oneida BOCES	Cornell Federal Credit Union	Rome City Schools
Proctor High School	USAF Historical Research Agency	Sinins & Bross, Esqs.
ABM	Dolgeville Central School	

\*Actual employers of Utica College graduates

The major in *International Studies* gives students a broad education which offers them career opportunities in international business and education, foreign service, international civil service, and many other fields. This major is designed to provide a cross-disciplinary background for those interested in a career concerned with parts of the world beyond the borders of their own country.

### **Types of Employers**

Universities/Colleges	Government Agencies
Educational Institutions	Technology Firms
Children's Services	

### **Job Titles**

Support Case Manager	Assistant Director of Housing
Administrator	Instructor of ESL
Manager, Venture Programs	Company President
Professor	Principal
Assistant District Attorney	Corporate Vice President
Case Worker	

### **\*Employers**

The Neighborhood Center	New York University
Austin Children's Museum	University of La Tuscia
Biotechnology Industry Organization	Florida Atlantic University
Hamilton Klow Associates	Interactive Response Technologies
Child Protective Services	
Monroe County Domestic Violence & Child Abuse Bureau	

\*Actual employers of Utica College graduates

The ***Journalism Studies*** program recognizes the need for contemporary journalists to have strong professional skills along with a solid background in the liberal arts and sciences. The major provides the core of courses essential for today's print and broadcast news-writer, as well as a wide selection of courses that address the changing needs and issues within the field of journalism.

#### **Types of Employers**

Newspapers	Journals	News Stations
Media Centers	Universities	On-line Services
Publishers	Advertising Agencies	Telephone Corporations
State Government Agencies	Magazines	

#### **Job Titles**

Communications Coordinator	Creative Services Specialist	Ghostwriter
Staff Writer	Reporter	News Producer
Editing Assistant	Sports Communication Assistant	Editor
Online Services Associate	Fraud Investigator	Assistant Editor
Publications Layout Specialist	Account Coordinator	Copy Editor
Freelance Writer	Proofreader	Script Writer
Grant Writer	Web Writer	Promotion Copywriter
Press Secretary	Public Relations Coordinator	Managing Editor
Communications Specialist		

#### **\*Employers**

Oneida Daily Dispatch	The Evening Sun	The Evening Telegram
Tribune Media Services	Lehigh University	The Recorder
Assemblyman Bragman	The Vanguard Group	Fuquay-Varina Independent
Securities Data Publishing	Best Buy Company	Thomson Publishing
New York State Governor	Taconic Telephone Corp.	Trenton Times
Redlands_Daily_Facts.com	Philadelphia Inquirer	The Observer Dispatch
The Saratogian	Mohawk Valley Heritage Corridor Commission	

\*Actual employers of Utica College graduates



The major in *Liberal Studies* is designed as a general liberal arts degree. It was developed for students with experience or training as professionals or para-professionals in areas such as corrections, counseling, health studies, and teaching. The major provides students with a broad liberal arts context; it does not provide a professional credential.

#### **Types of Employers**

Schools	Insurance Companies
Media Companies	

#### **Job Titles**

Teacher	Claims Management Representative
Administrative Assistant	Public Relations Director
Substitute Teacher	

#### **\*Employers**

Little Falls School District	The Hartford
Utica College YSLPP	Katz Media Group Inc.
Utica City School District	Waterville Central School District
Small Blessings Pre-School	Unadilla Valley School
West Canada and Poland Schools	Madison Oneida BOCES
Whitesboro School District	

\*Actual employers of Utica College graduates

The purpose of the **Management** major is to prepare graduates for competent and responsible participation in business and society. To acquire this, management majors take a core of general education courses required of all students and a set of required courses in hours of non-management electives. As a field of study, management concerns itself with all the activities that occur between the production and the consumption of goods and services. Specifically, the management student learns about product development, product-line management, advertising, personal selling, promotion, pricing, retailing, wholesaling, consumer decision making, buying behavior of organizations, consumerism, legal aspects of marketing, international marketing, marketing research, and information systems. Concentrations in General Management, Human Resources Management, Marketing Management, and Risk Management and Insurance are offered under this major.

### Types of Employers

Account Management	Communication Companies	Wholesale Warehouse
Insurance Companies	Financial Institutions	Healthcare Companies
Major Corporations	Financial Planners	Pharmaceutical Companies
Government Agencies	Marketing Firms	Schools

### Job Titles

Loss Prevention/Safety Manager	Customer Service Representative	Account Manager
Disability Customer Service Specialist	Human Resource Assistant	Marketing Director
Business Planner	Volunteer Specialist	Business Analyst
Associate	Underwriter	Vice President
Director of Human Resources	Sales Representative	Auditor
Client Services Manager	Campaign Manager	In-house Counsel
Academic Coaching Expert	Employment Coordinator	Business Consultant
Business Development Manager	Project Coordinator	Territory Manager
Pharmaceutical Sales Representative	Charge Master Analyst	

### \*Employers

Clarke-American	Verizon Wireless	BJ's Wholesale Club
MetLife	Sterilite Corporation	Northrup Grumman
Resource Center for Independent Living	Konnect Productions	John Alden Insurance
Excellus Blue Cross Blue Shield	Daversa Partners	Utica College
Barrier Windows	Ferndal Labs	CIGNA
Owens Corning	SunGard Higher Education	RCIL
Combined Insurance Company	Willis of New York	Amphenol Corporation
Morgan Stanley	AIG Domestic Claims, Inc.	TechTarget
Deep-South Insurance	Deutsche Post World Networking	CT Group
Massachusetts Turnpike Authority	Ferguson Enterprises, Inc.	Heineken

\*Actual employers of Utica College graduates

**Human Resources Management** represents an evolution of personnel management. It represents a systems approach by performing the traditional functions of recruiting and selection, training and development, employee relations, compensation, evaluation and improvement of performance, and human resource planning. It recognizes the interdependence and dynamic interaction of the human resources management functions with the objectives of the company.

### **Types of Employers**

Major Corporations	Retail Stores	Advertising Agencies
Employment Agencies	Educational Institutions	Financial Institutions
Temp Agencies	Government Agencies	Transportation Companies
Hotels/Motels	Restaurants	Production Settings (TV)

**Public Relation Firms**

**Products Industry**

**Technology Industry**

**Health Care Facilities**

**Wholesale Distributors**

### **Job Titles**

Human Resource Manager	Employee Relations Specialist	Personnel Assistant
Assistant Manager	Benefits Analyst	Personnel Manager
Training & Development Specialist	Recruiter/Recruitment Specialist	Affirmative Action Specialist
Career Counselor	Employee Welfare Administrator	Personnel Interviewer
EEO Officer	Industrial Relations Specialist	Worker's Compensation Specialist
Labor Relations Specialist	Compensation Analyst	Disability Customer Service Spec.
Organizational Development Spec.	HR Information System Spec.	International HR Manager
Assistant Commissioner - HR	Associate Staff Analyst	Staff Analyst
Supervisor	Executive Director of Pharmacy Co.	Vice President
Customer Service Representative	Loss Prevention/Safety Manger	Senior Claims Representative

### **\*Employers**

Electronic Data Systems	Block Buster Video	Utica College
Rite-Aide Corporation	Sage College	Don-AI Management
Snelling and Snelling	Fiberdyne Laboratories	National Fed.of Independent Bus.
ALDI Foods	Utica National Insurance Co.	First Choice Staffing
AAA	BJ's Wholesale Club #069	Verizon Wireless
AHC – Health Systems	NCS Healthcare	MetLife
Lowes		

\*Actual employers of Utica College graduates

A **Management/Marketing** major prepares graduates for competent and responsible participation in business and society. To acquire this, management majors take a core of general education courses required of all students and a set of required courses in hours of non-management electives. As a field of study, marketing concerns itself with all the activities that occur between the production and the consumption of goods and services. Specifically, the marketing student learns about product development, product-line management, advertising, personal selling, promotion, pricing, retailing, wholesaling, consumer decision making, buying behavior of organizations, consumerism, legal aspects of marketing, international marketing, marketing research and information systems.

### **Types of Employers**

Staffing Services	Insurance Companies	Financial Institutions
Radio/TV	Cable Providers	Cellular Phone Companies
Advertising Agencies	Newspapers	Educational Institutions
Hotels/Resorts	Government Agencies	Drug Stores
Marketing Development	Merchandising/Marketing	

### **Job Titles**

Conference Coordinator	Telemarketer	Consultant
Loan Processor	Personnel Associate	Account Executive
Retail Sales Representative	Management Trainee	Underwriter
Teacher	Buyer	Senior Consultant
Accounts Manager	Account Support Professional	Research Analyst
Research Manager	Marketing Researcher	Strategy Consultant
Communications Specialist	Merchandising Retailer	Marketing Assistant
Sales Manager	Product Manager	E-Commerce Developer
Process Engineer Technician	Package Engineer	Contract Manager
CEO	Sales Representative	Supervisor
Financial Analyst	Express Photo Lead Technician	

### **\*Employers**

City of Utica	Adelphia Cable	Bell Atlantic NYNEX Mobile
AFSA Data	Frontier Cellular	New Hartford Central School
Olsten Staffing Service	Whitesboro Central School	General Electric
Rubbermaid	Zogby International	McDonald's Corp.
Kendall/Tyco Healthcare	Revere Copper Products	EXULT
Excellus BC/BS	Nathale's Networking Enterprises	Crossmark, Wal-Mart Division
Eckerd Corp.	Hayes Lammerd	Clarke American
Sterilite Corporation	Shaw Industries	

\*Actual employers of Utica College graduates

The **Mathematics** curriculum is designed to meet the needs of those who have one of the following objectives: (1) to prepare for careers as applied mathematicians in industrial or governmental laboratories and in various fields which rely mainly on mathematics, such as electronic computing machines, actuarial work, statistical analysis, etc.; (2) to teach mathematics; (3) to pursue graduate work in mathematics; and (4) to contribute to their liberal education by learning the basic ideas and fundamental methods of mathematics, thus developing a critical, logical attitude. Pure and applied mathematicians should always be in demand, and therefore, this field offers an attractive future to those who have the necessary aptitude for mathematics and science.

### Types of Employers

Colleges/Universities	Public Schools	Retail Stores
Insurance Companies	Financial Institutions	Transportation
Manufacturing Facilities	Government Agencies	Accounting Firms
Communications Organization	Major Corporations	Technology Industry

### Job Titles

Financial Aid Assistant	Teacher	HS Mathematics Teacher
Residential Retention Specialist	Executive Vice President	Information Systems Manager
Project Leader	Applied Analyst	Actuarial Technician
Network Services Manager	VP Investment Services	Principal
Quality Assurance Engineer	Systems Analyst	Computer Programmer
Data Management Specialist	Company President	Senior Scientist
Director Development	Study Abroad Advisor	Pharmacist
Account Administrator	Loss Prevention Specialist	Technical Specialist
Accounting Program Manager	VP Finance	Senior Program Manager
Certified Financial Planner	Engineering Specialist	Computer Engineer
Chief Executive Officer	Finance & Comptroller Manager	

### \*Employers

Utica College	New Hartford Central School	Castleton Schools
Maple Hill School District	Red Hook Central School District	Ilion Central School
Poland Central School	Whitesboro Central School	Rome Free Academy
EDS	Clinton Chamber of Commerce	Magellan Behavioral Health
Chicago Pneumatic	Columbian Mutual Life Company	MV Community College
Palm Beach Community College	Defense Contract Management	Farmers & Traders Life Ins Co.
Capraro Technologies, Inc.	Keene State College	American College, Dublin
Fay's Drugs	Loral Command & Control Systems	Griffiss Air Force Base
Remington Arms	B/E Aerospace	Partlow Corporation
Dolgeville Central School	American Express Financial	Rome Laboratory
Northrop Grumman	NYS Department of Labor	Air Force Research Lab
Fiber Instrument Sales, Inc.	Verizon	Synthers USA
BAE Systems	US Airways	Bank of NY
Mohawk Valley Oil	IKON Office Solutions	Madison County Health

\*Actual employers of Utica College graduates

The *Nursing* program is designed to provide students with a liberal education as well as a professional foundation integrating nursing theory with skills required for nursing practice. Graduates of the program have opportunities in a variety of settings.

### Types of Employers

Hospitals	Private Duty	Health Centers
Nursing Services	Nursing Schools	Geriatric Centers
Community Centers	Nursing Homes	Industry
Doctor's Offices	Summer Camps	Critical Care
Occupational Health Centers	Schools	Dentist's Offices
Rehabilitation Centers		

### Job Titles

Clinical Nurse Specialist	Rehabilitation Nurse	Advanced Practice Nurse
Nurse	Neo-Natal ICU Nurse	Community Health Nurse
Telemetry Unit RN	Charge Nurse	Floor Nurse
Registered Nurse	Nurse II	Nurse Manager
Nurse Anesthetist	Nurse Practitioner	Certified Nurse Midwife
Nurse Administrator	Pediatric Nurse	Critical Care Nurse
Public Health Nurse	Private Duty Nurse	Nurse Educator
Operating Room Nurse	Occupational Health Nurse	School Nurse
Office Nurse	Psychiatric Nurse	GN/RN
RN/ER		

### \*Employers

Faxton-St. Luke's Healthcare	Crouse Irving Hospital	St. Joseph Ctr. for Mental Health
Cooperstown Hospital	St. Elizabeth's Hospital	Waterbury Hospital
Imogene Bassett HealthCare	Albany Medial Center	Isabella Geriatric Center
Highland Hospital	Rockland Psychiatric Center	Presbyterian Home
SUNY Upstate Medical University	MetLife Disability	CURDSO
Sound Shore Medical Center	MetLife	US Military
Department of Veteran Affairs	Montefiore Medical Center	NYS Central Office of Nursing

\*Actual employers of Utica College graduates

**Occupational Therapy** graduates are skilled members of a professional team of healthcare workers who help people with physical and mental disabilities. Most Occupational Therapists work in schools, healthcare facilities, or community settings. Occupational Therapists usually specialize in areas such as geriatrics, pediatrics, mental health, hand therapy, orthotics, or consulting in technology services.

### **Types of Employers**

Hospitals	Nursing Homes	Schools
Consulting Firms	Hand Clinics	Acute Rehab Centers
Psychology Centers	Private Homes	Rehabilitation Centers

### **Job Titles**

Occupational Therapist	Assistant Chief of OT	Staff OT
Hand Therapist	Entry Level OTR	Team Leader
Senior OTR	Director of OT Services	Director of Rehab. Staff
OT Specialist	Per Diem OT	Itinerate Therapist Pediatric
Supervising OT Assistant	Substitute Teacher	Technology OT
Neurovascular Unit OT		

### **\*Employers**

Sundance Rehab Group	Leesburg Regional Medical Ctr.	St. Elizabeth's Hospital
Univ. of North Carolina Hospitals	University Hospital	TOTS
Prospect Child & Family Center	Hill Top Manor of Niskayuna	Upstate Cerebral Palsy
Edico's Rehab Center	Prison Rehab. of NC	Backer Rehab.
Center for the Disabled	Children's Hospital	Lakeshore School Sitrin
Medical United Health Services	BOCES	Liverpool/N. Syracuse
Health South	Army Community Hospital	N. Colonie School District
Helen Hayes Hospital	N. Adams Regional Hospital	Mercy Rehab. Hosp.
St. Camillus Health & Rehab. Ctr.	New England Medical Ctr.	Monroe Comm.
Northwestern Memorial Hospital	Faxton-St. Luke's Healthcare	Kessler Institute
Waterbury Rehab.	Samaritan Hospital	Novacare Clinical Assoc.
Elizabeth General Health Care Corp.	Starr Farm Nursing Center	Prospect School
St. Camillus OPTIONS	Berkshire Medical Center	Therapy Unlimited
Glens Falls Hospital	Lyons VA Hospital	Lourdes Hospital
Enable, Inc.	Regional Rehab. Services	Ohio Valley Rehab.
Gaylord Hospital	Braintree Hospital Rehab.	Mountainville Rehab.
Carthage Area Hospital	Advanced Therapy	OCT of Rochester
Charles T. Sitrin Home	Jefferson – Lewis BOCES	Brockport Central School
Lutheran Home	Genesis Rehabilitation Services	St. Peter's Hospital
San Joaquin Rehab. Center	Avante at Concord	Betsy Ross Nursing Home
Maine General Hospital	Sunnyview Rehab. Center	Camden High School

\*Actual employers of Utica College graduates

The study of *Philosophy* has been fundamental to the education of people in all great civilizations. The major offers a thorough grounding in philosophy together with intensive training in philosophic analysis. It entails an examination of the nature and historical development of our fundamental ideas concerning the universe and our relationship to it.

### **Types of Employers**

Colleges	Healthcare Facilities
Schools	Government Agencies
Law Enforcement Agencies	

### **Job Titles**

Adjunct Instructor	Consultant
Math Professor	Retail Marketing Manager
Principal	Chiropractor
Probation Officer Minister	Minister
Company President	Group Insurance Manager
Crisis Counselor	Project Manager
Supervisor	

### **\*Employers**

SUNYIT	DWC Software
Rome School	Life Chiropractic Center
Oswego County Probation Department	Ramapo College
InterLogics Incorporated	NYS Department of Labor
Howard Center for Human Services	Wellness Associates
Fuji Xerox Company, Ltd.	Air Force Research Labs
Utica College	Citibank

\*Actual employers of Utica College graduates



Healthcare professionals promote optimal health and well-being. ***Physical Therapy*** focuses on fostering concepts of health, wellness and fitness, injury prevention, and maximizing functional outcomes for patients/clients and their families. Physical Therapists function in a variety of settings within the community: hospitals, rehabilitation centers, pediatric facilities, geriatric treatment centers, extended care facilities, industry, sports, medicine, private offices, school systems, and voluntary health agencies.

### **Types of Employers**

Hospitals	Healthcare Center	Pediatric Facilities
Private Homes	School Districts	Geriatric Facilities
Sports Rehab	Rehabilitation Centers	Physicians Office

### **Job Titles**

Staff Physical Therapist	Physical Therapist
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### **\*Employers**

Central NY DSO	Upstate Cerebral Palsy	Oxford Imaging
Northshore Univ. Hosp. of Maine	Kingston Hospital	Masonic Home
Step by Step Physical Therapy	Faxton-St. Luke's Healthcare	Job Ready
Sitrin Rehabilitation Center	Valley Health Services	Amsterdam Memorial
Mayflower Pediatric Center	Community Health Center	Baltimore City Schools
M.M. Eisnor Insurance Company	Developmental Therapy Assoc.	Health South
Massachusetts General Hospital	PhysioTherapy Associates	Upstate Medical Center
Three Rivers Community Hospital	Burke Rehabilitation Hospital	Rehab Resources
SportsCare Physical Therapy	Heritage Health Care Center	Center for the Disabled
Chestnut Commons Physical Therapy		

\*Actual employers of Utica College graduates

**Physics** is the science concerned with the nature of matter, energy, and their inter-relationships. Common cross-disciplines include engineering physics, chemical physics, geophysics, biophysics, and mathematical physics. The B.A. in physics is intended for students who plan to teach or want to have a good scientific background for use in a technology-related field. The B.S. in physics is designed for students who wish to practice applied physics or research, pursue a graduate degree, or simply want a more intensive background.

### **Types of Employers**

Universities	Health Centers	Public Schools
Research Laboratories	Colleges	Software Firms
Major Corporations	Medical Laboratories	Manufacturing Firms
Engineering Firms		

### **Job Titles**

Academic Coordinator	Social Worker	Instructor
Physics Teacher	Lab Technician	Lab Director
General Physical Scientist	Senior Principal Scientist	Materials Controller
Surface Physicist	Production Inserter	Director of Sports Services
Computer Consultant	Executive VP/COO	Laboratory Manager
Consultant	ILS Project Engineer	Production Supervisor
Quality Assurance Manager	Optical Engineer	General Manager
Civil Service Engineer	Sr. Industrial Hygienist	

### **\*Employers**

University of Pennsylvania	Mercy Health & Rehab Center	Clinton Central School
Pima Community College	Syracuse Research Corporation	Doron Precision Systems
U.S. Air Force Research Lab	Charles Evans & Associates	Observer-Dispatch
Greece Central Schools	Pearl River Schools	INSICON
HPO Software	Bodine Aluminum	Signatron
The College of Saint Rose	Northwest Medical Physics Center	NYS Dept. of Labor
Hampton University	Lockheed Martin Corporation	GV Medical. Inc.
MVCC	NetTest	Rome Free Academy
Oriskany Central Schools	Prevelere Life	General Electric Company
California State University	Laser Precision Corporation	SVG Lithography Systems
Washoe County Schools	H&M Equipment Company	

\*Actual employers of Utica College graduates

**Psychology** is the scientific study of behavior. The major offers career opportunities in teaching, research, and the public service/professional sector that includes: clinical, child clinical, counseling, school, and mental health assistant. This major provides a general liberal education with a diversity of career opportunities for students wishing to seek more immediate employment while providing a broad background for those students intending to pursue advanced studies.

### Types of Employers

Community Maternity Services	Correctional Institutions	Mental Health Institutions
Community Action Agencies	Libraries	Adoption and Child Care Agencies
Rehabilitation Support Services	Retail Companies	Homeless Shelters
Social Service Agencies	Geriatrics	Educational Institutions
Residential Services	Hospitals	Substance Abuse Clinics
Military	Private Counseling	Management
Colleges	Schools	Laboratories

### Job Titles

Child Welfare Worker	Nursing Home Administrator	Case Manager
Community Service Worker	Rehabilitation Counselor	Psychology Assistant
Guidance Counselor	Social Worker	Developmental Instructor
Marriage Counselor	Probation Officer	Program Evaluation Consultant
Mental Health Worker	Residence Manager	Adjunct Instructor of Psychology
Community Integration Specialist	Assistant Principal	Admissions Coordinator
Treatment Coordinator	Outreach Therapist	Materials Examiner/Identifier
Marketing Specialist	Stenographer	Substance Abuse Counselor
Assistant Coordinator of Child Care	School Coordinator	Processor
Youth Outreach Worker	Clinical Resource Specialist	Teacher
Assistant Director of Admissions	Vocational Rehab. Coordinator	Prevention Caseworker
2 LT Officer	Child Protective Specialist	Assistant Social Coordinator
Service Coordinator	Substitute Teacher	Second Grade Teacher
Corrections Officer		

### **\*Employers**

Madison-Oneida BOCES	Utica Community Action	Madison Co. Office of Aging
Faxton-St. Luke's Healthcare	Transitional Services, Inc.	Insight House
U.S. Military	Rehabilitation Support Service	Gloversville School District
The House of the Good Shepherd	NYC Board of Education	Herkimer County ARC
Muscular Dystrophy Assoc.	New Horizons Homeless Shelter	Family Nurturing Center
New York Mills School District	Pinefield School	Oneida Co. Dept. of Social Services
Community Workshop, Inc.	Medicine, Incorporated	Children's Creative Learning Center
St. Mary's Family Services	Fort Plain Elementary School	Utica College
Half Way House	Family Service of Greater Utica	Central NY Psychiatric Center
Option Instate & Fellowship	Knowledge System & Research	Catholic Charities
AmeriCorp-Vista	Upstate Cerebral Palsy	Drug and Alcohol Rehabilitation
Lutheran Care Ministries	Developmental Disability Institute	Personal Touch Independent Services
Center for Specialty Therapy	Laurel Oak Corporate Center	Massachusetts General Hospital
Equinox, Inc.	ABC News	Neighborhood Center
Marcy Correctional-Phoenix House	MVCC Admin. Children's Services	Utica Safe Schools
Centrex Labs	Jacksonville Metro Treatment Ctr.	MetLife
Colgate University	Glen at Hiland Meadows Ret. Comm.	Mercy First
Utica City School District	Comm. Services for Dev. Disabled	HCCC

\*Actual employers of Utica College graduates

**The Psychology – Child Life Specialist** concentration prepares students to meet the psychological needs of children and adolescents who are chronically or acutely ill. Child-Life Specialists help ease the trauma of hospitalization by providing emotional support for patients and their families. **The Child Development Concentration** considers the impact on children in a number of stressful situations. Students will have an opportunity to expand their repertoire when supporting children in settings such as daycare centers, schools, and community agencies.

### Types of Employers

Daycare Centers	Nursery School	Nanny Agencies
Banks	Public Health Agencies	Family Centers
Doctors Offices	Book Stores	Group Homes
Colleges/Universities	Social Service Agencies	Hospitals

### Job Titles

Elementary School Teacher	Caseworker	Nanny
Youth Advocate	Parent Skills Trainer	Counselor
Assistant in doctor's office	Head Start Teacher	Youth/Family Counselor
Child Life Specialist	Assistant Preschool Teacher	Child Care Worker
Preschool Teacher	Assistant Director	Children's Book Specialist
Maternal Child Health Nurse	Habilitation Aide	Special Education Teacher
Assistant Child Life Specialist	Supervisor	Teacher/Director Daycare
Habilitation Specialist	Special Needs Coordinator	Residence Counselor
Special Ed/Learning Disabilities Asst.	Family Support Service Provider	Day Care Liaison
Family Services Assistant	School Intervention Counselor	Primary Therapist

### \*Employers

Fleet Boston	The Arc, Oneida-Lewis	Upstate Cerebral Palsy
Buffalo University	Dept. of Social Services	Carefinders, Inc.
Faxton-St. Luke's Healthcare	Zion Nursery School	Duran & Associates
College of Saint Rose	Junior Junction at St. Luke's	Friends in Charlestown
Sweetser Children's Center	Little Wonders Child Care	Beaver River School
Oneida County Community Action	Miami Children's Hospital	St. Peter's Hospital
The House of the Good Shepherd	Noodle Kidoodle Book Store	Children's Circle Daycare
Huntington Family Center	Schneiders Children's Hospital	Oneida Public Health Dept.
Hopevale Inc.	Lewis County A.R.C.	Mt. Sinai Hospital
Greenery Group Home	Lifedale Children's Hospital	Brookfield School
Delaware County A.R.C.	Smart Daycare	Three Rivers Program
Opportunities for Otsego	St. Paul's School	Madison-Oneida BOCES
Neighborhood Center	Arnold Palmer Hospital for Children	Miami Children's Hospital
Family Counseling Center of Fulton Co.	Lifetime Compassion Net	Arnold Palmer Hospital
Alternatives, Inc.	Children's Hospital of St. Francis	
Columbia County Dept. of Social Services		

\*Actual employers of Utica College graduates

**Public Relations** is a broad field offering many opportunities for trained personnel in industry/corporations, public relations firms, health, human service, and other not-for-profit organizations, sports, education, and

government. Those majoring in public relations are provided with a broad general education and are at the same time given specialized training in public relations principles, practices, and techniques. Graduates are working in all phases of the communications field as public relations specialists, internal company publication writers, editors, and designers, public relations firm and advertising agency personnel and department heads.

### **Types of Employers**

Marketing Companies	Environmental Groups	Publishers
Restaurants	Insurance Companies	Retail Stores
Weight Loss Centers	Research Companies	Media Companies
Law Firms	Hospitals	Community Centers
Landscaping Companies	Consulting Firms	Government Agencies
Colleges/Universities		

### **Job Titles**

Public Relations Director	Financial Advisor	Composition Specialist
Customer Service Representative	Community Relations Assistant	Sales Representative
Marketing Communications Developer	Research Associate	Events Representative
Insurance Agent	Marketing Coordinator	Director of Sales
Benefits Specialist	Sales Associate	Environmental Advocate
Media Relations Director	Reporter	Advertising Associate
Community Director	Publicist	Director of Information
Account Executive	Lobbyist	Conference Coordinator
Development Associate	Asst. to Student Activities Dir.	PR/Development Director

### **\*Employers**

The Observer Dispatch	Oneida Indian Nation	Thomson Publishing
Michael Kelly Assoc. Inc.	PR Newswire	Utica College
Loughlin Insurance Agency	Capital Transportation	Blue Mesa Marketing
Jenny Craig	Dan Kares Communications	American Cancer Society
Urbach, Kahn, & Werlin PC	Mohawk Valley Chamber of Com.	Fay Spofford & Thorndike
North Western Mutual Financial Network	GroupAdvantage	Kaufmann's
Grady Memorial Hospital	Peter Martin Associates	Danville News
Lois Paul & Partners	Adjusters International	Jesuit Volunteers
McDonald's Corp.	Family Nurturing Center	Jamestown Post Journal
The Paige Group	PLA Media	Mark Russell & Associates
Herkimer County Community College	American Family Insurance	SUNY Canton

\*Actual employers of Utica College graduates

There is a great deal of crossover among professionals who make their careers in *Public Relations and Journalism*, and therefore, the combined program in public relation and journalism studies was devised to provide graduates with an educational background that will make them proficient in both fields. Required courses in the combined program include the basic courses, which are required in both public relations and journalism.

### **Types of Employers**

Marketing Companies	Insurance Companies	Polling Agencies
Radio Stations	Web Companies	Advertising Companies
Healthcare Organizations	Media Organizations	Community Service Orgs.
Fund-Raising Organizations	Newspapers	Magazines
Public Relations Agencies	Book Publishers	

### **Job Titles**

Market Research Analyst	Corporate Writer	HR Director
Account Executive	On Air Personality	Marketing Assistant
Reporter	Sportswriter	Beat Reporter
Columnist	Critic	Issue Manager
Correspondent	Investigative Reporter	Copy Editor
Editorial Writer	Book Reviewer & Critic	Humorist
Freelance Writer	Account Coordinator	Broadcast Publicity Director
Campaign Director	Editorial Writer	

### **\*Employers**

Clear Channel Communications	Sterling Hager Inc.	WRGB Channel 6
Mohawk Valley Chamber of Commerce	Charter One Bank	APAC
Golden Artist Colors, Inc	MRA	Faxton-St. Luke's
Eagle Media/Spotlight Newspapers	Hill and Knowlton	Primerica Financial
ICON Media Direct	National Instruments	Spaulding Rehab. Hospital
The Paige Group	Philadelphia Daily News	Rossi Advertising
Sage Marketing Comm.	Trainer Associates	CNN/Headline News
United Way of Greater Utica	VNU Magazines	WAMC/ N.E. Public Radio
Observer-Dispatch	Zogby International	

\*Actual employers of Utica College graduates

*Sociology and Anthropology* are closely related sciences which seek to understand the human world. A major in **Sociology and Anthropology** is designed to meet the needs of those who are interested in pursuing social service, business, government, education, or academic careers in which knowledge of social processes is necessary.

### **Types of Employers**

Universities	Healthcare Center	Public Schools
Government Agencies	Technology Firms	Insurance Companies
Counseling Centers	Rehabilitation Centers	Correctional Facilities
Research Firms		

### **Job Titles**

Academic Coordinator	Social Worker	Business Consultant
Instructor	Career Counselor	Service Coordinator
Claims Representative	Guidance Correction Counselor	Executive Assistant
Travel Agent	Human Resource Practitioner	Research Assistant
Teacher		

### **\*Employers**

University of Pennsylvania	Mercy Health & Rehab Center	Clinton Central School
Pima Community College	UMass at Dartmouth	Party Space, LLC
ePlus Technology	ACRMD Counseling Center	Utica City Schools
Social Security Administration	One Beacon Insurance Company	Boscov's Travel Center
Zogby International	Betsy Ross Rehabilitation Center	University of Arizona
Washington Correctional Facility	Herkimer Jr/Sr High School	Upstate Cerebral Palsy
Oneida County Dept. of Social Services		

\*Actual employers of Utica College graduates

**Therapeutic Recreation** is a process which uses recreation for intervention in some physical, emotional, and/or social behavior to bring about desirable change and to promote growth and development of the individual. Recreation Therapists are involved in organizing, administrating, and presenting therapeutic recreational activities that contribute to the recovery from or adjustment to an illness, disability or social problem.

### **Types of Employers**

Universities	Residential Homes	Health Facilities
Schools	Developmental Centers	Mental Health Centers
Nursing Homes	Rehabilitation Centers	Children's Hospitals
Insurance Companies	Geriatric Centers	Private Homes

### **Job Titles**

Director of Residency	Activities Director	Recreational Leader
Substitute Teacher	Therapeutic Recreation Aid	Adjunctive Therapist
Territorial Manager	Mental Health Counselor	Therapeutic Rec. Coord.
Recreational Therapist	Assistant to Program Director	Data/Support Assistant
Assistant Director of T.R.	Activities Assistant	Therapeutic Rec. Specialist

### **\*Employers**

Alpha University	Fairview Developmental Center	Friendship House
Herkimer County BOCES	Faxton-St.Luke's Healthcare	MVPC
Austin Travis VHAR	Charter Behavioral of Las Vegas	Kansas City Hospital
Loretto Utica Center	St. Luke's Nursing Home	Bank of America
Combined Life	Rose Wood Heights Health Center	Katherine Luther Home
The Arc, Oneida-Lewis	Vanderheyden Hall	Syracuse Utilities, Inc.
Sprain Brook Nursing Home	St. Camillus Health & Rehab. Center	Neighborhood Center
Lutheran Care Ministries	Upstate Cerebral Palsy	Rome Hospital
Pilgrim Psychiatric Center		

\*Actual employers of Utica College graduates