



INFORMATION. TIPS. EVENTS.

UC MATTERS

THE SOURCE

JUNE 2018

UC PEOPLE

Chris Tingley – Assistant Professor of Marketing

By Kelsey Carlo '18, PR Intern

Q: Tell us a little about yourself and how you came to take your position at UC.

A: I'm originally from Erie, PA. My undergraduate degree is in communication arts with a minor in

doctorate of business administration with a focus in marketing from Walden University in Minneapolis. Previous to taking my position at UC, I was the director of graduate business and executive education at the University of South Dakota's Beacom School of Business. Before that, I have taught marketing at the high school, undergraduate, and graduate levels. When looking for my next position, I was looking for a college that was very teaching focused because at the end of the day, I consider myself a teacher first. After being in the South and Midwest for many years, I have always wanted to go back to the Northeast. Utica was right for me both in size and geography, and I am very happy where I am because I wanted to work with faculty who come from industry.

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business from Gannon University in Erie. I have a master's degree in business administration from Clarion University in Pennsylvania. I also received my teaching license from NC State University in Raleigh. Lastly on my long list of education, I received my

"There are so many opportunities for both faculty and students to make a difference for anyone on campus."

- Chris Tingley



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HR Notes



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Kudos & Employee Recognition



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In The News, Around Campus



BACK COVER
Events & Training



The Utica College Nursing Program received a grant from the Slocum-Dickson Foundation, Inc. for health education equipment, task simulators, and anatomic models, helping nursing students practice and master a wide range of high-frequency, foundational nursing skills. The equipment, used in conjunction with existing technology in the College's nursing and clinical simulation laboratories, provides students with more comprehensive training in delivering safe, patient-centered care. From left: Nursing student Chelsea Holder, and Danielle O'Connor, professor of practice in nursing.

UTICA
COLLEGE

Never stand still

HR NOTES

New Hires

Terri Sherman, *Director/Nurse Practitioner Student Health Center, Health Center*

Retirees

Kateri Henkel, *Director of Learning Services, Learning Services*

Carol Downing, *Assistant Professor of Communication, School of Arts and Sciences*

Jo Ellen Vespo, *Professor of Psychology and Psychology-Child Life, School of Arts and Sciences*

Raymond Philo, *Professor of Practice-Criminal Justice, School of Business and Justice Studies*

Shauna Malta, *Director of Clinical Education, School of Health Professions and Education*

CONGRATULATIONS!



The Kudos Card program monthly drawing winner is ...

Michael Stockman
Congratulations, Michael,
and enjoy your prize.

You can access the link below at any time to recognize a colleague for his/her great work:

utica.edu/kudos

"For always going the distance for making our job's in IITS Help Desk easier! Helping us link data together in one easily accessible area that makes user support far more efficient."

Summer hours and business casual attire are in effect through Friday, Aug 17. Business hours during this period of time will be from 8:30 a.m. until 4:30 p.m. Employees will be paid through 5 p.m. each of these days. Please be sure to note the change in hours for this time period on your voice mail greetings.



SUMMER CAMPUS CONSTRUCTION UPDATES

Below please find a summary of the many campus improvement projects that Facilities and IITS will be working on this summer. Additional updates will be provided as projects are scheduled, particularly if they affect vehicular and pedestrian traffic and/or room usage.

Administration would like to thank members of the College community for their patience as we make significant improvements to the learning, living and work environment at UC.

SIDEWALKS

Work on the sidewalks behind White and Hubbard Halls is now complete, and work on the sidewalk behind the Strebel Student Center has begun. This work is expected to take up to two weeks.

PARKING LOTS

As noted in an earlier email, on-street perpendicular parking area near the Faculty Center (adjacent to the dome access road) has been blocked off as part of the Construction Management Building project. For safety reasons, these parking spaces will be permanently eliminated. To replace parking that will be lost and to gain additional parking, Lot C will be expanded in the area in front of the Library, resulting in a net gain of approximately 25 parking spaces.

ROADWAYS

Once the work to expand Lot C has been completed, work on the campus roadway between the Burrstone and Champlin entrances will begin. Traffic will be routed through parking lots, avoiding the need to close either entrance. Also scheduled for replacement is the White Hall Circle driveway.

CLASSROOM, LAB AND AUDITORIUM IMPROVEMENTS

Staff members from Facilities Management and IITS are building the schedule for work in these areas, including checking EMS to be sure the spaces are not booked for classes and other events and determining the scope of work to be done in each area.

Classrooms that are scheduled for refreshes are:
Faculty Center 101, 102, 104, 105
Hubbard 107, 108, 205, 207, 208, 212, 217

WHITE HALL ROOF

This work has been delayed while we wait for testing on existing roofing materials. We hope that work will begin next week, although the contractor may start dropping off new materials in the upper portion of Lot B.

LE BISTRO

The College will work with Sodexo to remodel Le Bistro.

LIBRARY DOORS

The entrance doors to the library will be replaced. A start date has not been established, but since the doors will be replaced one at a time, the library will remain fully open during installation.

Q: How has your life path helped you to relate concepts of marketing to today's college students?

A: The big thing that has helped me to do this is just coming from a whole range of experiences I have been through. I have worked in retail/commission sales, and I was a practitioner before I was a teacher. The one thing any student who has had me will say is that I have a story about almost every topic we cover, which is true. I have gone through and seen so much in my life, which is great because it helps me really teach the students and help them to fully learn it. For example, in my sales class I make them role play going through making a sale. I also like to make my classes fun. I like to say all of my classes are like a comedy show, and by the time class is done, they had a lot of fun, but they realized they learned something. Another thing I think has helped me is that when I was younger I was a touring and recording musician. I was a drummer in a heavy metal band and about seven years of my life I was in the radio industry.

Q: Tell us about your transition from hard rocker to marketing professor.

A: When I was in the band, touring and recording, there were many times I would hear certain words or concepts that I didn't necessarily know. I didn't realize until I actually took a marketing class, "Oh, so that is what those concepts actually mean!" I already understood marketing because of being in the band, so it just came easy to me. The very first marketing class I took in undergraduate was suggested to me by another professor. I was hesitant about it, but I was told I need to take the professor who was teaching the class. The man who taught that class is the reason why I chose to go with marketing as my career path.

Q: What are some changes in the field of marketing?

A: The big thing that I have been seeing lately is that many people think when you talk about marketing, you have to attach social media to it. The problem with that is, so many big

companies have gotten lost in social media, which has resulted in them letting go of actually understanding their consumers' wants and needs. This may not necessarily be a change, but it is an effect of change. These big companies, for example two around here, Toys R Us and Kmart, these two are great proof that to be successful, you can't wait for the bus, things are always changing so quickly, and those two companies didn't grasp it. Many companies have lost the actual sense of actual marketing, such as target marketing. This goes back to the basic principle of marketing, which will help any company be successful; deliver value to your customers, and they will shop there.

Q: You seem like a man of many traits. What else do you do for fun?

A: Well, more recently, a good friend and I started a podcast, completely out of fun. We both missed radio, but we knew we didn't want to go back and do it as a job, that's why with this podcast, we don't allow ourselves to stress about it because it's not our jobs. The podcast is called "Heavy Metal Hangover" for our love of heavy metal music. We mostly just discuss our opinions of heavy metal songs. We record the episodes every Friday, and we put them out on Mondays. It has been fun and getting on iTunes and Spotify has been awesome but also a learning experience going through the process. The other thing I love to do is almost every night, when I go home, I paint and assemble all types of fantasy and gaming miniatures. I do the podcast and painting because to me, it's very therapeutic.

Q: What do you like most about UC?

A: There are so many opportunities for both faculty and students to make a difference on campus. At UC, I feel as if you don't need to search for an opportunity. One of the best things I do on campus is to be the advisor to Chi Beta Sigma sorority. When I first got here, I was approached by my student who mentioned they needed a new advisor and because Greek life was important to me as an undergraduate, I immediately took it on.

SUMMER CONSTRUCTION UPDATES *CONTINUED*

SOUTH HALL

The South Hall lounge is scheduled to be fully renovated, including asbestos removal, new flooring, ceiling, and furniture. This project is expected to be completed by mid-August. While the front entrance to the building is currently closed, the side entrances are open.

BELL HALL

The front entrance to Bell Hall will be closed starting May 21 to allow for repairs to the deck that separates the entrance from the Bull Family Board Room's lobby. While the board room will be open, there will likely be some construction debris and noise.

CLARK ATHLETIC CENTER

The existing bleachers will be demolished, the gymnasium completely painted, and new bleachers will be installed. In addition, the Kunath Fitness Center will be painted. We will advise

when the gymnasium and fitness center will be closed. Members of the College community are welcome to use the dome during this time; dome hours are M-F, 7 a.m. - 4 p.m.

CONSTRUCTION MANAGEMENT BUILDING

Work on the Construction Management building is now under way. We will advise members of the College community if and when there are disruptions to power and/or water, although every effort will be made to schedule this work during weekends.

NEW RESIDENCE HALL

We are waiting for paperwork to be finalized, but we expect to break ground sometime this summer.

Ann Damiano, dean of assessment, was keynote speaker at “Bringing Students Voices to the Table: Collaborating with our Most Important Stakeholders,” an event held by the National Institute for Learning Outcomes Assessment.

Ashraf Elmarakby, assistant professor of physical therapy, has a peer-reviewed publication entitled “Effect of threshold inspiratory muscle training on maximal inspiratory pressure and pulmonary gas exchange in patients undergoing coronary artery bypass graft surgery” that was published in January in the journal, *Critical Reviews in Physical and Rehabilitation Medicine*.

Leonore Fleming, associate professor of philosophy, co-authored a publication titled, “Why We Should Care About Universal Biology,” in the *Journal of Biological Theory*.

Christina Huffaker, librarian and coordinator for access services, presented at the Association of College and Research Libraries New England Annual Conference in Plymouth, Mass. on May 4.

Cristopher Melenovsky, assistant professor of philosophy, co-authored publications titled, “Implicit Argument for the Basic Liberties” in *Res Publica* and “Not all Political Lies are Morally Equal” in the *Journal of Social Philosophy*.

Jeffrey Miller, associate professor of communication, authored the publication “Participation, Culture, and Democracy: Interdisciplinary Perspectives on Public Engagement and Social Communication.”

James Monahan, professor of practice nursing, was made the EMT Manager for Utica Colleges EMS Program. In February, he accompanied four of the UC EMTs to Philadelphia for the National Collegiate EMS Foundation Conference.

Len Popyack, professor of practice in cyber security, and **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center, participated as official judges at the Central New York First Robotics Regional Competition March 1-4, in Utica. A total of 35 teams from as far away as China and Taipei as well as teams from the northeast competed in Utica.

Ahmed Radwan, associate professor of physical therapy, worked with the marketing and communications office to add information on the Center for Ergonomic Analysis and Research (CEAR) to the Utica College website. Radwan also presented an ergonomic education session at the Resource Center for Independent Living (RCIL) on March 7.

Christopher Riddle, associate professor of philosophy, authored “Personal Property, Health Insurance, and Morality” in *The American Journal of Bioethics*; edited the book *From Disability Theory to Practice: Essays in Honor of Jerome E. Bickenbach*; authored “Disability and Disadvantage in the Capabilities Approach” in *The Oxford Handbook of Philosophy and Disability*; “What We Owe: Disability & Non-Talent” in *From Disability Theory to Practice: Essays in Honor of Jerome E. Bickenbach*; and published reviews of *Equality Renewed: Justice, Flourishing, and the Egalitarian Ideal* by Christine Sypnowich, in *Philosophy in Review*, and *The Minority Body: A Theory of Disability* by Elizabeth Barnes, in *Dialogue* 57.

Dave Roberts, adjunct professor of psychology, presented at the 2018 Healing Hearts and Stoneman Douglas Community “Day of Healing.” As a result of the recent tragedy at Stoneman, the goal was to help the students, friends, faculty, first responders, neighbors and the families try to cope and better understand the complexities of the grief and trauma that they are experiencing.

James Smith, professor of physical therapy, co-authored the publication “APTA Clinical Practice Guideline Process Manual.” Smith also co-authored “Effect of interventions to change patient adherence with exercise or activity: a review of systematic reviews.” In February, he was the keynote speaker at the Northeastern University Doctor of Physical Therapy Program’s White Coat Ceremony.

Katie Spires, reference librarian, co-authored a publication titled, “Accessibility in Central Asia: Collaboration between Graduate School and Library,” in the *IFLA Journal*.

James Teliha, director of the library and learning commons, participated in a panel discussion at this year’s National Library Legislative Day in Washington, D.C. on May 7. The panel consisted of academic, school, public and government librarians.

Elizabeth Threadgill, assistant professor of English, won the Outstanding Dissertation in the Field of College Literacy and Learning, which is awarded through the College Literacy and Learning SIG of the International Literacy Association.

Please send information and photos for KUDOS to source@utica.edu.

EMPLOYEE RECOGNITION



UC employees and auxiliary service personnel gather for this year's annual Employee Recognition Ceremony. **05/01**

AT LEFT: 35 Years of Service - Alane Varga

BELOW:

(TOP ROW, FROM LEFT) 5 Years of Service, 10 Years of Service, 15 Years of Service

(SECOND ROW, FROM LEFT) 20 Years of Service, 25 Years of Service - Charleen Sangiacomo, Colleen Sunderlin, Cora Bruns

(THIRD ROW, FROM LEFT) 30 Years of Service - Elizabeth Caraco, Debra McQueary, Dennis Waszkiewicz, Laurence Zoeckler



2017 RETIREES:

A: Jerriann Calenzo **B:** Shauna Malta
C: Ray Philo **D:** Nancy Virgil-Call
E: John Johnsen **NOT PICTURED:**
Carol Downing, Kateri Henkel, Linda
Szczesniak, JoEllen Vespo

2017 EXCELLENCE IN FOSTERING A DIVERSE CAMPUS COMMUNITY AWARD:

F: John Johnsen

2017 ADJUNCT TEACHING AWARD: G:

David J. Roberts, Adjunct Professor of
Psychology

N.P: Manuel J. Barrera Adjunct Lecturer of
Physical Therapy

2017 PROFESSIONAL STAFF ADVISORY COUNCIL EXCELLENCE IN PROFESSIONAL SERVICE AWARD

RECIPIENTS:
H: Lesley Wallace **O:** Halina Lotyczewski
N.P: Mark Kovacs, Jo Ann Hayward



IN THE NEWS...

- *Observer-Dispatch* reporter Joseph Labernik spoke with **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center at Utica College, about the world of cyberforensics. [4/1](#)
- *The Rome Daily Sentinel* ran a story about the Utica College Business Program hosting “Pioneering The Future,” an event focused on the future work and employment opportunities in the Mohawk Valley. [4/3](#)
- *WUTR Eyewitness News* reporter Julia Leblanc spoke with **Maggie Tabone ’18**, president of the Student Athlete Advisory Committee (SAAC) and **Hermína Garic ’19**, prevention captain for It’s On Us at Utica College and intern at the Womyn’s Resource Center, about the student efforts to take a stand against sexual assault. [4/3](#)
- *WUTR Eyewitness News* reporter Julia Leblanc spoke with **Ann Cíancia ’18** about the “Pie the President” fundraiser to raise money for Relay for Life. [4/3](#)
- *WUTR Eyewitness News* reporter Julia Leblanc spoke with **Alane Varga**, dean for diversity and inclusion, about Martin Luther King Jr. and his legacy. [4/3](#)
- **Luke Perry**, professor and chair of government and politics and director of UC’s Center for Public Affairs and Election Research, was a guest on “First News with Keeler in the Morning” radio show on *WIBX* to discuss Brindisi leading Tenney in a new poll for the 22nd district congressional race. [4/4](#)
- Utica College student **Joshua Moeckel ’19** wrote an article that was posted in *SBNATION* about his experience as an gay athlete on campus. [4/5](#)
- *WKTV News Channel 2* reporter **Joleen Ferris ’92** spoke with **Brett Orzechowski**, professor of management and media, about the business competition that was held at UC. [4/6](#)
- *Observer-Dispatch* and *WKTV News Channel 2* ran stories about Utica College hosting its fourth annual Relay for Life. [4/8](#)
- *The Rome Daily Sentinel* ran a story about The Cathryne A. Welsh Center for Nursing Research at the Foundation of NYS Nurses hosting its first Mary J. Finn Chair Lectureship at Utica College. **Jennifer Klimek Yingling**, assistant professor of nursing, presented on negotiating emotional order after breast cancer treatment. [4/9](#)
- *WKTV News Channel 2* reporter Gary Liberatore spoke with **Jun Kwon**, assistant professor of government and politics, about Congresswoman Claudia Tenney’s reaction to the chemical attacks in Syria. [4/9](#)
- *WUTR Eyewitness News* reporter Jamie DeLine spoke with **Jun Kwon**, assistant professor of government and politics, about President Trump and tariffs. [4/9](#)
- *WUTR Eyewitness News* reporter Marlee Tuskes spoke with **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center at Utica College, about Facebook and the Cambridge Analytica issue. [4/10](#)
- *Observer-Dispatch* reporter Joseph Labernik spoke with **Ronny Bull**, assistant professor of computer science, about the CNY Hackathon that was held at Utica College. [4/11](#)
- *WKTV News Channel 2* reporter **Rachel Murphy ’11** spoke with **Michael McCarthy**, assistant professor of sociology and program director for master’s in data science, about Facebook and the Cambridge Analytica issue. [4/11](#)
- *Azcentral.com* reporter Anne Ryman spoke with President **Laura Casamento** about the pros and cons of college tuition reductions. [4/12](#)
- **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center at Utica College, was a guest on *WUTQ Talk of the Town 100.7 FM* to discuss how data on Facebook could be at risk. [4/12](#)
- *Syracuse.com* reporter Casey Frank wrote a story about **Brett Orzechowski**, professor of management and media, speaking at Syracuse University’s Newhouse School about his book *FOIL: The Law and the Future of Public Information in New York*. [4/13](#)
- **Luke Perry**, professor and chair of government and politics and director of UC’s Center of Public Affairs and Election Research, wrote a column for the *Sunday Observer-Dispatch*, “Rule-of-law’ must never be compromised.” [4/15](#)
- *Observer-Dispatch* reporter Edward Harris spoke with **Mehmet Sencicek**, associate professor of economics, about commercial cryptocurrency mining operations. [4/16](#)
- *WUTR Eyewitness News* reporter Marlee Tuskes spoke with **Alison Franklin**, director of counseling, about the signs of depression in teens. [4/16](#)
- *WUTR Eyewitness News* reporter Jamie DeLine covered the Take Back the Night event that three student organizations on campus coordinated to take a stand against sexual violence, partner violence, and child abuse. [4/17](#)
- *WKTV News Channel 2*, *WUTQ FM*, *96.1 The Eagle* and *WIBX 950* each ran stories about Utica College recognizing and honoring the first responders of the lockdown on March 5. [4/18](#)
- *WAER 88.3 Syracuse University* ran a story about **Brett Orzechowski**, professor of management and media, about the book he authored, *FOIL: The Law and Future of Public Information in New York*. [4/17](#)
- *The Observer-Dispatch* and *The Rome Daily Sentinel* ran a story about Utica College holding a special open house in response to the shortage of certified special education teachers for the upcoming school year. [4/20](#)
- *WUTR Eyewitness News* reporter Marlee Tuskes covered Utica College guest speaker and alumnus Tom McGuinty ’93, investigative reporter at the *Wall Street Journal* and Pulitzer Prize winner. [4/20](#)
- *Observer-Dispatch* reporter Joseph Labernik wrote a story about the memorial service Utica College held for Raymond Simon, former professor emeritus of public relations. [4/21](#)
- *CNY Business Journal* reporter Charles McChesney wrote a story about how Utica College prepares students for STEM jobs in the Mohawk Valley. [4/22](#)
- *WUTR Eyewitness News* reporter Marlee Tuskes spoke with **Christopher Riddle**, associate professor of philosophy, about his testimony at the NYS Assembly about assisted suicide. [4/23](#)

- *Journalism.co.uk* ran a story highlighting Utica College's pioneering efforts in cybersecurity, by offering Treadstone 71 (T71) cyber intelligence services and training courses nearly a decade ago, leading to an oft-emulated program. *4/23*
- *WUTR Eyewitness News* reporter Julia Leblanc spoke with **Raymond Philo**, professor of practice in criminal justice, about the signs that someone may become violent. *4/24*
- *The Rome Daily Sentinel* ran a story about **Anthony Scalise III '19**, who received the Utica College Dean Robert Woods Student Life award. Scalise was the driving force behind the UC EMS volunteer team. *4/25*
- *Observer-Dispatch* reporter Greg Mason spoke with **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, about gun control. *4/26*
- *Political News* ran a feature story on **David Chanatry**, professor and chair of the public relations and journalism department, about his career teaching at Utica College and his position as moderator for WCNY-TV's "Ivory Tower" talk show. *4/28*
- *WRVO Public Media* reporter Grant Reeher spoke with **Brett Orzechowski**, professor of management and media, about the book he authored, *FOIL: The Law and Future of Public Information in New York*. *4/28*
- *Observer-Dispatch* reporter Joseph Labernik spoke with **Suzanne Lynch**, professor of practice in economic crime, about regulations lawmakers can have for Facebook political ads and their transparency. *4/30*
- **Nathaniel Richmond**, professor of government, was a guest on *WUTQ Talk of the Town 100.7 FM* to discuss matters going on in North Korea and about President Trump. *4/30*
- *KYODO NEWS* reporter Kiyoko Taniguchi spoke with **Paul MacArthur**, professor of public relations and journalism, about the Tokyo Olympics and his study of *NBC TV* during the Olympics. *4/30*

AROUND CAMPUS, AND BEYOND



A. Poet Lucia Cherciu reads from her book, *Train Ride to Bucharest*. Cherciu was selected as the 2018 recipient of the Eugene Nassar Poetry Prize. The award recognizes Upstate New York's most outstanding poetic talent. *4/19*



B. James Brown, assistant professor of criminal justice, along with the Organization of Justice Studies (OJS) participated in a community spring clean-up event. *4/28*



C. Tom McGinty '93, Pulitzer Prize winning journalist at the Wall Street Journal, spoke to a room full of public relations and journalism students about his background in investigative reporting. *4/20*

UPCOMING EVENTS/TRAINING

Please visit utica.edu/hr/training for updates and to register.
For Health and Wellness events, visit utica.edu/hr/wellness

June

06/13/18 TIAA Individual Meetings. 9:00 a.m. - 5:00 p.m.;
Strebel Student Center, Room 105 C

06/22/17 Student Employment Training, Session I.
9:30 - 11:30 a.m.; Hubbard Hall, Room 115

July

07/04/18 College Holiday

AROUND CAMPUS



Food Trucks are Back!

**WEDNESDAYS
12:30-2:00 P.M.**

Burrstone Rd. parking lot opposite Gordon Science Center.

June 6.....Michael T's, TBD

June 13.....Ausoninia's, Grapevine

June 20.....Mr. Z's Street Eat, Sarita's

June 27.....Doughboy BBQ, Michael T's

July 11.....Sarita's, Grapevine

July 18.....Michael T's, El Jefe

July 25.....Doughboy BBQ, El Jefe

Aug 1.....Michael T's, Sarita's

Aug 8.....Ausoninia's, Grapevine

Aug 15.....Mr. Z's Street Eat, El Jefe

UC Garden Club

Contact Jessica Skeldon for more information:
jeskeldo@utica.edu

2018 CSA Vegetables

Please contact the farm to sign up - commonthreadcsa.com.
Your participation is need to continue being a drop-off site.
Financial arrangement available.



Members of the UC community throughout the years came together to celebrate the life and legacy of Professor Raymond Simon. (Photo Credit: Steve Berczuk) 4/20