



INFORMATION. TIPS. EVENTS.

UC MATTERS

# THE SOURCE

NOVEMBER 2015

## UC PEOPLE

Adam Schoonmaker, Ph.D., Associate Professor of Geology

*By Kevin Montano '16, PR Intern*

**Q. How did you get interested in geoscience?**

A. Well, it took me a while to find my passion. I started college as a computer science major, then switched to creative writing, but I found I always liked science. With geoscience, I was able to be outdoors and study things that interested me

**Moon rocks seem like they'd be pretty tightly controlled; how did you get them?**

A. Samples of the moon are very rare, but schools can apply to receive an educational set for research and learning purposes. I was able to learn a lot from the samples in the set, and I had the opportunity to share the rocks with students, which was truly special.

**Q. How exactly did scientists get the moon rocks?**

A. In the late '60s and early '70s, NASA undertook a series of missions to the moon. During those missions, hundreds of soil and rock samples were collected. Most of those samples were retained by NASA for research purposes but some samples are loaned out to colleges and universities.

*continued on page 9*

like mountain belts and landscapes. I'm able to do my research outdoors in beautiful places.

**Q. You recently shared moon rock samples with many science classes.**

*"While I hope that some (students) will become researchers and scientists, I want each one of them to have an open mind, and open themselves up to new experiences."*

**- Adam Schoonmaker**



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HR Notes



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Kudos



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In The News



BACK COVER  
Events & Trainings



*Hey, that's us! Utica College was featured during a recent clcu workshop on best practices for building brand recognition.*

# UTICA

COLLEGE

*Never stand still*

# HR NOTES

## Welcome

Andrew Beakman, *Vice President for Legal Affairs and General Counsel*

Michael Sady, *Technology/Media Support Specialist*

Carmil Thelemarque, *Technology/Media Support Specialist*

## CONGRATULATIONS!



The Kudos Card program monthly drawing winner is...

### Christopher Specht

Congratulations, Chris, and enjoy your \$50 gift certificate to Symeon's Restaurant!

You can access the link below at any time to recognize a colleague for his/her great work:

[utica.edu/kudos](http://utica.edu/kudos)

## RECORD YOUR TIME CORRECTLY!

**Benefit-eligible employees may be eligible for three College Holidays during the month of November for Thanksgiving:**

**Wednesday, November 26**

**Thursday, November 27**

**Friday, November 28**

These days should be marked in the field College Holiday for your compensated absence report and or web time entry. Please contact Sarah Heil, HR Administrative Assistant, at extension 3276 if you have any questions.



## WHERE ARE THEY NOW?

A number of Utica College offices have moved or are preparing to move as a result of the opening of the Cynkus Family Welcome Center. Note that phone numbers for all UC staff members will remain the same.

- **Admissions (graduate and undergraduate)**  
*Formerly in 122 White Hall*  
**Now in the Welcome Center**
- **Student Success**  
*Formerly in*  
*121A White Hall (ACES)*  
*111 Hubbard Hall (Rich Racioppa)*  
*109 Hubbard Hall (Courtney Witherspoon)*  
**Now in 122 White Hall**
- **Graduate Studies**  
*Formerly in 124 White Hall*  
**Now in 120 White Hall**
- **Young Scholars**  
*Formerly in 125 White Hall*  
**Now in 121A White Hall**
- **Student Employment**  
*Formerly in 250 White Hall*  
**Now in 121 White Hall**
- **Institutional Research**  
*Formerly in 121 White Hall*  
**Now in 250 White Hall**
- **Purchasing and Accounts Payable**  
*Formerly at Rhoads Drive*  
**Now in 111/112 Hubbard Hall**
- **Human Resources**  
*Formerly at Rhoads Drive*  
**Now in 124/125 White Hall**
- **Please note that ROTC, which was formerly located in 112 Hubbard Hall, will now book rooms on an as-needed basis.**

# UNITED WAY 2015

Help the Utica Community and be eligible to win a prize! Make a donation to the United Way and you can be a raffle winner!

- One LUCKY WINNER will receive a PAID DAY OFF from work
- One LUCKY WINNER will enjoy a private airplane flight over the Adirondacks
- Two LUCKY WINNERS will receive a reserved on-campus parking spot for a year
- Two LUCKY WINNERS will receive a \$25 Declining Balance card from Sodexo
- Two LUCKY WINNERS will receive a Gift Certificate to the Campus Bookstore
- Other LUCKY WINNERS will receive a piece of UC Athletic Gear



New donations and increases of \$48/year over last year's donation will be entered three times into the drawing. Increases over last year's donation of \$24 to \$47 will be entered twice. All other donations receive one entry.

To be entered in this exciting drawing, HR must receive your pledge form back by Nov. 30.

Please contact the Office of Human Resources at [HR@utica.edu](mailto:HR@utica.edu) or 315-792-3276 with any questions. Thank you for your continued support.



## OPEN ENROLLMENT

Utica College's Open Enrollment period began Thursday, Nov. 5 and continues through Monday, Nov. 30. All Open Enrollment information is now posted online at [www.utica.edu/hr/openenrollment.cfm](http://www.utica.edu/hr/openenrollment.cfm).

Three informational sessions will be held this year to take a comprehensive look at the benefits offered by the College:

- **Monday, November 16, 2015 1:00 - 2:00, Donahue Auditorium**
- **Wednesday, November 18, 2015 1:30 - 2:30, Boehlert Hall**
- **Thursday, November 19, 2015 3:00 - 4:00, Boehlert Hall**

Donahue Auditorium is located on the first floor of Gordon Science Center (Room. 167).

There will be prizes and giveaways. This is a great time to get a refresher in Utica College's complete benefit package.

\*\*\*Please note: in order to comply with Health Care Reform, Excellus BCBS will implement new method of allocating the deductible for Two-person and Family policies (Individual policies are not affected). This issue will be addressed in the informational sessions. There is also information on the Open Enrollment web page under Section 1: Health Insurance - Mandated Deductible Accumulator Changes for the High Deductible Plan.

For individual questions, please make a personal appointment with Linda Madore, director of human resources, at (315) 792-3024 or [ltmadore@utica.edu](mailto:ltmadore@utica.edu).

Human Resources will also be available on Monday, Nov. 23 at Clark City Center from 11:00 a.m. to 4:00 p.m. for employees who have questions.

**Frank Bergmann**, Walter D. Edmonds distinguished professor emeritus of English and German, read a paper at the Arthur Miller Centennial Conference Oct. 17 at St. Francis College in Brooklyn Heights: *The Creation of the World and Other Business: Archetype and the Rhythm of Decorum*.

**Michael DiMeo**, adjunct lecturer of music and director of the UC Concert Band, has been inducted into the New York State Field Band Conference Hall of Fame. *10/31*

**President Todd S. Hutton** was honored by the Utica-Oneida County branch of the NAACP at the group's annual Freedom Fund dinner. He was presented with the "Community Achiever" award. *11/1*

The Syracuse YMCA's Downtown Writers Center has announced the finalists for the 2015 CNY Book Awards, one of which is our own **Gary Leising**, professor of English, for

his book, "The Alp at the End of my Street." The finalists in each category—poetry, fiction, and non-fiction—were selected by independent judges, who are also charged with naming the winning titles. Award winners will be announced live at the CNY Book Awards Reception on Thursday, Dec. 3, at the CNY Philanthropy Center.

**Amy Lindsey**, associate professor of psychology, served as a workshop presentation moderator at the New York State chapter of the Association for the Education and Rehabilitation of the Blind and Visually Impaired annual conference in Albany Oct. 17-19. **Lindsey** was the moderator for three separate workshop presentations titled 1) Optic Nerve Hypoplasia/Septo Optic Dysplasia: An Overview and Understanding for Educators, 2) Every Step of the Way: Youth and Transition Services Birth to 21, and 3) The Orientation and Mobility and Vision Research Therapy Interest Group Discussions.

**Curtis Pulliam**, professor of chemistry, **Bill Pfeiffer**, professor emeritus of chemistry, and **Alyssa Thomas**, assistant professor of chemistry, have had a paper titled "Introducing NMR to a General Chemistry Audience: A Structural-Based Instrumental Laboratory Relating Lewis Structures, Molecular Models, and <sup>13</sup>C NMR Data" published in the August 2015 edition of the Journal of Chemical Education. This paper details a first-year general chemistry laboratory we developed and have used in our general chemistry program for about 20 years that utilizes NMR spectroscopy and model building to emphasize molecular shape and structure. Students learn the basis of structure and the use of NMR data to learn about structure through a cooperative learning hands-on laboratory experience where they work in groups to assign names and structures to unknown compounds. This paper and its supporting materials allow other chemistry programs to perform this laboratory activity regardless of if they have an NMR spectrometer or not.

**Kathryn Silva**, assistant professor of history, served as emcee and co-chaired Utica Abolition History Day Oct. 21. **Provost John Johnsen** represented UC, and **Mary Hayes Gordon**, assistant director of the Young Scholars LPP, presented for the Freedom Trail Commission. Approximately 200 people attended the event.

Please send information and photos for KUDOS to [source@utica.edu](mailto:source@utica.edu).



James Brown, assistant professor of criminal justice; Raymond Philo, professor of practice in criminal justice; and Anthony Castillo Jr., senior vice president for safety and chief law enforcement officer at Syracuse University, presented at the New York Association of Chiefs of Police (NYSACOP) statewide conference. They presented their research into command transitions in police departments and discussed how transitions work in practice. Pictured from left are Margaret E. Ryan, NYSACOP executive director; Castillo Jr., Philo, and Brown.

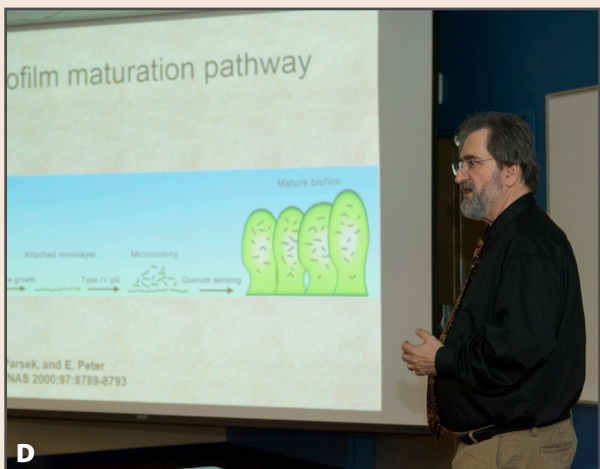
# FACULTY RESEARCH DAY 2015



**A.** Atasi Basu, associate professor of accounting, presents during faculty research day. 10/28

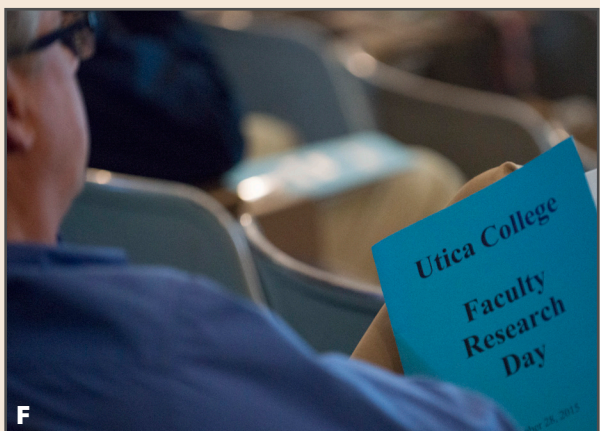
**B.** Deanna Bay, internship coordinator for the Office of Psych-Child Life, presents during faculty research day. 10/28

**C.** Students attend a presentation by Dr. Larry Aaronson during faculty research day. 10/28



**D.** Larry Aaronson, professor of biology, discusses his research during faculty research day. 10/28

**E.** Sharon Kanfoush, professor of geology and recipient of the Harold T. Clark Jr. award, gives the keynote presentation during faculty research day. 10/28



**F.** More than 20 faculty members presented on a range of topics during the annual research day. 10/28



**A - D** Larry Aaronson, professor of biology, presents his talk, "To Vax or Not To Vax." Aaronson discussed the necessity of vaccinations for both personal and public health. *11/2*



**E-K** Utica College hosted more than 100 of insurance and risk management professionals for the first-ever I-Day. Stephanie Nesbitt, assistant professor of risk management and insurance; and Bernard Hyman Jr., professor of practice in economic crime; presented on cyber security and crime issues in insurance. James Norrie, dean of the school of business and justice studies, also made remarks.

**J** NYS Senator James L. Seward, R-51, chair of the Insurance Committee, gives the keynote address at I-Day, sponsored by Utica's CPCU Chapter and UC. *10/7*



# ... AND BEYOND



**A - C** Students with the Utica College Organization of Justice Studies toured the New York State Emergency Preparedness Training Center in Oriskany. Students were joined by faculty adviser James Brown, assistant professor of criminal justice, and Raymond Philo, professor of practice in criminal justice. 10/21



**D** Members of the Organization of Justice Studies with retired chief CIA legal counsel John Rizzo. Rizzo gave a talk at the Cazenovia Forum to commemorate the terrorist attacks on Sept. 11, 2001. 9/11

**E - G** Organization of Justice Studies members participate in the Oneida County Intergenerational Yard Cleanup. 10/29

# MOLE DAY

**A - H** The Utica College Chemistry Club celebrated "Mole Day" with festivities on the lawn behind the Strebel Student Center. Attendees had the chance to make tie-dye t-shirts that will never fade, sample liquid nitrogen ice cream, and enjoy music by WPNR. 10/23







President Todd S. Hutton prepares for remote interview with CNBC's Becky Quick. 10/09

- **David Chanatry**, professor of journalism, produced multiple radio stories about the incident at the Word of Life Church in New Hartford. His pieces were carried on *WRVO News*, *WAMC News*, *WSKG News* and *North Country Public Radio*.
- **President Todd S. Hutton** was a guest on *CNBC's "On The Money"* with Becky Quick, discussing how the College was able to implement a tuition reset. The show aired nationally on 10/11.
- **Alyssa Thomas**, associate professor of chemistry, spoke with *WUTR Eyewitness News* reporter Angie Pavlovsky '15 and *WKTU News Channel 2's* Ryan Moore about "Mole" Day and National Chemistry Week. **Curtis Pulliam**, professor of chemistry, also explained UC's new spectrometer. 10/23
- **President Todd S. Hutton's** editorial, "Colleges must act boldly toward affordability," was published in the *Observer-Dispatch*. 10/25
- The *Observer-Dispatch* highlighted the words of **President Todd S. Hutton** in "OUR VIEW: UC president's words wise to consider," an editorial suggesting that even with growth in the area, residents must work to retain the small-town warmth. 10/28
- **Donna Shaffner**, assistant vice president of undergraduate admissions, spoke with *WKTU News Channel 2's* Keith Hunt about the dedication of the new Cynkus Family Welcome Center. 10/29
- *Kipliner.com* posted a story on "10 Colleges Bucking the Trend by Lowering Tuition," listing **Utica College** first. 10/29
- **Kathryn Silva**, assistant professor of history, was interviewed by Rashida Patrick '16 from the *New York Reporting Project* about the Utica area's rich involvement and history in the abolition movement. The piece aired on *NPR* stations *WRVO* and *WAMC*. 10/30.
- **Adam Schoonmaker**, associate professor and chair of geology, explained the significance of moon rocks to *WKTU News Channel 2's* Kirk Tupaj. 10/30
- **Shannon Enders**, adjunct professor of theatre, was a guest on *WKTU News Channel 2's NewsTalk*, discussing "Tried by Twelve or Carried by Six," an original play she wrote with Theatre 300 students. 11/2
- **Kyle Green**, assistant professor of sociology, and Patricia Swann, professor of public relations and journalism, spoke with *WKTU News Channel 2's* Nicole Pitt about whether the increased use of smartphones hampers personal relationships. 11/6
- **Adam Schoonmaker**, associate professor and chair of geology, discussed the recent 2.0 magnitude earthquake in Hinckley with *WKTU News Channel 2's* Joleen Ferris. 11/6
- **James Norrie**, dean of the School of Business and Justice Studies, spoke with *WKTU News Channel 2's* Rachel Murphy '11 about how business incubators help the local economy. 11/9



# One Gift. Two Causes.

**Toss it Forward Day at Utica College  
December 2, 2015**

**#TossItForward**

## **UC Announces Giving Day, ‘Toss it Forward’ Initiative**

**Event offers opportunity to support local community and UC with one gift.**

It’s a two-for-one deal that helps Utica College and the local community.

On Dec. 2, Utica College will host its first ever Toss it Forward Day, a 24-hour period when members of the UC community can support two causes with one gift to the college.

For every gift of at least \$25 made to Utica College from 7:00 p.m. on Wednesday, Dec. 2, to 7:00 p.m. on Thursday, Dec. 3, a teddy bear will be tossed onto the ice during the 11th annual New York Sash Teddy Bear Toss on Saturday, Dec. 12. The event, which will be held at the Utica Aud during the UC men’s hockey game vs. Salve Regina University, has helped collect more than 10,000 stuffed bears for donation to local children through the WIBX-Keeler Toy Drive and Operation Sunshine since 2004.

Gifts made to Utica College will help support student scholarships, technology upgrades, and research funding, among other important needs.

“This is a wonderful way to continue UC’s tradition of serving our community,” says men’s hockey coach Gary Heenan. “The generosity and spirit of the New York Sash Teddy Bear Toss is a yearly reminder of what Utica College is all about.”

For updates, follow Utica College and #TossItForward on Facebook, Twitter, and Instagram.

# AROUND CAMPUS



**A.** Patricia Swann, professor of public relations and journalism, presents the Distinguished Alumnus award to the Honorable Sherwood L. Boehlert '61, at the Tribute to Professor Raymond Simon in Honor of his 100th Birthday during Homecoming. 10/3

**B.** Dr. Suzanne Shepard D'09 returns to UC to speak to PT grad students about her experience as a pediatric physical therapy resident, and then as the first-ever PT neonatology fellow. She continues to practice in the neonatal intensive care units at Children's Hospital of Philadelphia.



# SCHOONMAKER *continued from page 1*

**Q. What do you like most about teaching?**

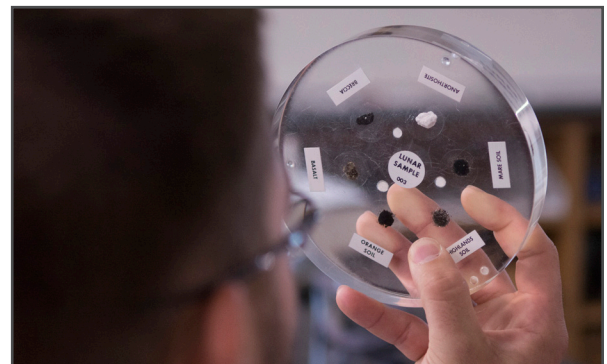
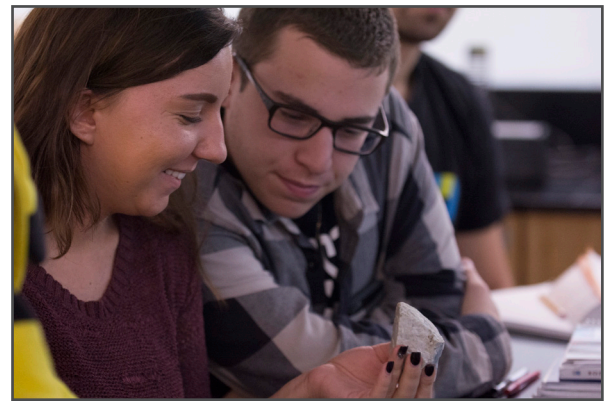
**A.** I really enjoy interacting with the students. I particularly enjoy taking them on field trips - Vermont, the Adirondacks, and soon we're going to New York City to visit the American Museum of Natural History. It's fun to watch classmates who hardly know each other form a bond.

**Q. What is your hope for your students?**

**A.** While I hope that some will become researchers and scientists, I want each one of them to have an open mind, and open themselves up to new experiences, see new things, learn new things. I think it makes you a better citizen and a more accepting person.

**Q. What do you do for fun?**

**A.** I enjoy spending time with my wife and 14-year-old son. I like walking our two rescue dogs in the state park, and I also like fly fishing.



# UPCOMING EVENTS/TRAINING

Please visit [utica.edu/hr/training](http://utica.edu/hr/training) for updates and to register.

For Health and Wellness events, visit [utica.edu/hr/wellness](http://utica.edu/hr/wellness)

## November

- 11/12/15** Talk: Claudio Lopez-Guerra, "Equal Subjects: Why Rulers Should Cast in Their Lot with the Ruled." 7:00 p.m., Carbone Auditorium, ECJSC
- 11/13/15** Google Maps, Google Earth in the classroom (15 Min). 3:00 p.m., Webinar
- 11/18/15** Executive Lecture Series: John Calabrese '90, "Corporate America to Coming Home: The Value and Power of a Franchise Business." 7:00 p.m., Carbone Auditorium, ECJSC
- 11/19/15** Film Screening: Karski & The Lords of Humanity. 7:00 p.m., Macfarlane Auditorium, DePerno Hall.
- 11/23/15** TIAA-CREF Representative on Campus. Strebel Student Center, Room 105C
- 11/25/15** - THANKSGIVING RECESS
- 11/27/15**

## December

- 12/01/15** Brown Bag L & L - Diana Wolgemuth "How to Disagree Agreeably." 12:00-1:00 p.m.

**Monthly Chair Massages can be purchased by appointment, and are scheduled for the third Friday of every month- reserve your favorite time!**

**Check out HR's new page for training and development: [utica.edu/hr/trainingopp.cfm](http://utica.edu/hr/trainingopp.cfm)**

## FALL PLAY 2015



# SAVE THE DATE



## 2015 Holiday Party

### Annual Board of Trustees' Holiday Party

Wednesday, Dec. 16, 2015

3:00 - 5:00 p.m.

Library Concourse

**Proceeds from the 50/50 drawing will be benefit the Rome Rescue Mission.**

**This year please consider donations for Mother Marianne's Westside Kitchen:**

#### Winter Items

Men & Women Socks  
Hats & Scarves  
Gloves and Mittens

#### Back To School Supplies

Three-Ring Binders  
Notebook Paper  
Composition Books  
Notebooks  
Backpacks  
Pencils  
Crayons

Non-Perishable Foods  
Coffee regular and decaf  
Non-Dairy Creamer  
Toilet Paper  
Shampoo  
Deodorant  
Soap

*Monetary donations are also greatly appreciated.*



*The Department of Performing Arts presents "Tried by Twelve or Carried By Six", a collection of responses to media images and reports on the issue of police brutality based on personal interviews with police officers and emergency response personnel. 11/5-11/7*