



Member Benefit Start-Up Kit Program Fact Sheet

Program Name: E and I Cooperative Purchasing
For: Utica College
Discount Account ID Number: 1000007780
Affiliate ID Number: 005490

Welcome to the Wyndham Hotel Group Member Benefit program. Associates of your institution may now take advantage of up to 20% discounts at all of our participating brands. The program:

- may be used by employees, associates, contractors, students, retirees, or alumnus
- can be used for both business and leisure travel
- is offered throughout the year, excluding specific hotel black-outs
- is designed for individual travel and is not applicable to group travel. Up to 9 rooms may be booked for all brands under one reservation, with the exception of Wyndham Hotels and Resorts, which is a 5 room maximum
- must be booked via the prescribed channels and cannot be booked via GDS or other 3rd party online booking tools

Contacts

Role	First	Last	Phone	Email	Area
Global Director	Kevin	Mackinnon	407-740-7885	Kevin.mackinnon@wyn.com	Point of Contact
Sales Coordinator	Donielle	Lewis	973-753-8964	Donielle.lewis@wyn.com	Admin support

Toll Free Number: 800-525-5501

Your members may use the following toll free number to book their discounted hotel stays. Upon calling the number, the agent will prompt your member to provide the specific discount ID code (as displayed above) and your institution’s personal member ID to receive the discount and track usage. Discounts are applied at time of booking and are not backed out of bill upon checking out of hotel.

- Days Inn®
- Howard Johnson®
- Knights Inn®
- Ramada®
- Super 8®
- Travelodge®
- Wingate® By Wyndham
- Wyndham Hotels and Resorts®
- Baymont Inns and Suites®
- Microtel Inns and Suites® By Wyndham
- Hawthorn Suites® By Wyndham
- TRYP® by Wyndham

Pre-populated Booking URL

To optimally promote your program, you should consider an online booking capability. I would encourage you to post this URL link from your intranet website to our booking site. This link pre-populates your ID number into the reservation to deliver the discounted rate and track the reservation.

http://www.wyndhamhotelgroup.com/?corporate_id=1000007780&affilid=005490

(make sure you copy the entire URL string)

Logos

The brand bar below contains the approved logos for all participating brands. Use of the logo is under permission of Wyndham Hotel Group and cannot be used outside the parameters of the contract.

Please let me know if you would like individual brand logos and I will forward.

Brand Bar Logo



Brand Descriptions



The Wyndham Hotel Group is one of the world's largest integrated hotel franchise and management companies. It includes 12 hotel brands representing over 7,600 hotels and more than 655,000 hotel rooms on six continents.

The following entries are the approved description copy for each brand. These may be used in promoting each brand on either print or web site promotions.



Wyndham Hotels and Resorts® is an upscale, full-service brand with properties located in key business and vacation destinations across the world. It offers the comfort and amenities you would expect in a world-class hotel, including beautifully appointed public areas, thoughtfully detailed guestrooms and distinct dining options. Business locations feature meeting space flexible for large and small meetings, as well as business centers and fitness centers. Many resorts offer golf, tennis, beautiful beaches, spas and more.

The Wyndham Grand Hotels and Resorts

Wyndham Grand® Hotels are the crown jewel of the Wyndham family. Situated in spectacular resort and urban destinations, each Wyndham Grand provides a one-of-a-kind experience with compelling local flavor, attentive service, relaxing surroundings and thoughtful touches. Guestrooms are comfortable and refined, dining experiences are crafted by master chefs and artfully appointed lounges invite you to linger. Flexible meeting

spaces, elegant halls and sophisticated media offerings ensure a memorable and successful social or business event.

Wyndham Garden Hotels

Wyndham Garden® offers tasteful, intimate hotels with comfortable guestrooms and thoughtful amenities. Perfectly situated in convenient business, airport and suburban locations, each hotel provides a worry-free stay, including relaxing public areas and casual dining options. Flexible meeting spaces can accommodate a wide range of functions, from business events to social gatherings.



TRYP by Wyndham® is a select-service upper-midscale hotel brand that currently has over 90 properties in some of the most dynamic and cosmopolitan cities in Europe and the Americas. TRYP hotels cater to both business and leisure travelers who value quality of life with professional excellence, by offering several specialty guest rooms, including Family Rooms with bunk beds and Fitness Rooms with exercise equipment. TRYP offers a unique experience that encourages guests to enjoy the city, socialize and live life to the fullest.



Ramada® is a global upper midscale hotel brand with 850 properties located in 47 countries worldwide. Most Ramada hotels feature free wired and wireless high-speed internet access, meeting rooms, business services, fitness facilities and upgraded bath amenities. Many properties have an on-site restaurant / lounge, while other sites offer a complimentary continental breakfast. You do your thing, leave the rest to us®!

Ramada Plaza

Ramada Plaza hotels are the premiere offering of the Ramada brand and are located near city centers and major airports throughout the world. Designed for discerning travelers, these full-service hotels offer the very best the brand has to offer by way of both service and style. Hotels feature complimentary high-speed Internet access, on-site restaurants, lounges, conference and banquet facilities, business centers, fitness facilities and more.

Ramada Encore

Ramada Encore® is the new-build, select service hotel choice for the connected traveler. Unique features such as the glass-paneled bathroom pod and contemporary wooden floors generate a sophisticated vibe, while Wi-Fi and a branded coffee offering in The Hub, the brand's signature lounge, bar and restaurant concept, hit just the right note. The end result is an environment that appeals to always on-the-move Generation Xers looking for a great value, midscale hotel.



Wingate by Wyndham® is a midscale hotel brand with over 160 properties in North America. Each hotel offers business travelers everything they need while on the road – all for one low price. Guests enjoy oversized rooms with flat screen TVs, free high-speed internet, in-room microwaves, refrigerators and more. Wingate also offers complimentary hot breakfast, free gym access, and a 24-hour business center with free printing, copying and faxing. Guests get lots of extras, without paying extra.



Days Inn® is a leading global brand in the economy segment with more guest rooms than any other economy brand in the world and over 1,820 properties worldwide. Under its “Best Value under the Sun” market positioning, Days Inn hotels offer value conscious consumers free high speed internet and most hotels offer free Daybreak® breakfast. Many hotels also have restaurants, pools and meeting rooms



Microtel Inn & Suites® by Wyndham is an award-winning brand of over 300 hotels predominantly located throughout North America and is the only prototypical, all new-construction brand in the economy segment. Positioned in the upper-end of the economy segment, all properties offer complimentary continental breakfast and free wired and wireless high-speed internet and free local and long distance calls.



Hawthorn Suites by Wyndham® is an extended stay brand that provides a comfortable and convenient atmosphere for travelers who are on the road for days or weeks at a time at any of our 94 locations through the U.S. Guests enjoy spacious suites with fully equipped kitchens, free high speed internet, free hot breakfast daily, a fitness center, evening social hours and the convenience of laundry facilities and a convenience store. Many hotels also have pools and meeting rooms.



Howard Johnson® is one of the most iconic hotel brands in America having pioneered hotel franchising in 1954 and today has over 450 hotels. In North America, the brand operates in the economy and midscale segments and offers free wireless high-speed internet and complimentary continental Rise and Dine® breakfast at all hotels without a restaurant. Many properties also have a pool, fitness room and/or meeting space. Internationally the brand includes midscale and upscale hotels, and provides a more diverse product offering and amenities.

The Howard Johnson brand's Comforts of Home program provides for the following items in each guest room: a 25-inch television, coffeemaker, AM/FM alarm/radio, and a telephone with data port, free-long distance access, voicemail, hair dryers, iron and ironing board. In addition, free incoming fax service and a free major weekday newspaper, where available, are offered to guests.

Howard Johnson International® in the United States, Canada, Mexico, Malta, Romania, Argentina, Columbia, Guatemala, Dominican Republic, Dutch Antilles, Ecuador, Peru, Venezuela, Israel, Jordan, Oman, United Arab Emirates, China and India. The Howard Johnson brand franchises hotels under two tiers, hotels and inns. Within those tiers are Howard Johnson Plaza Hotels, Howard Johnson Hotels, Howard Johnson Inns, and Howard Johnson Express Inns.

An upscale chain in China and Europe, properties typically offer a host of high-end amenities including 24-hour room service, high-speed Internet access and flat screen televisions. Additionally, many properties feature indoor spas and swimming pools, fitness centers, business centers and banquet and meeting facilities.



Super 8® is the world's largest economy lodging brand with over 2,300 properties in the U.S., Canada and China making it easy to explore super destinations from coast to coast. Under its "8 point promise" service culture, guests at every Super 8 across North America can depend on every Super 8 to deliver complimentary SuperStart® breakfast, free high speed internet access, upgraded bath amenities, free in-room coffee and kids under 17 stay free.



Travelodge® is a hotel brand with over 440 properties across North America attracting leisure travelers with a focus on those who prefer an active lifestyle of outdoor activity. In the U.S., the brand operates in the economy segment and is represented by its "Sleepy Bear" brand ambassador. All U.S. properties offer guests complimentary Bear Bites® continental breakfast and free wireless high-speed internet. In Canada, the brand includes both economy and midscale hotels across the Travelodge and Thriftlodge brands.



Baymont Inn & Suites® is a midscale hotel brand with over 310 properties predominantly in the United States. Specializing in "hometown hospitality", all Baymont hotels feature both traditional guest rooms and suites. Free guest amenities include a full continental breakfast at the Baymont Breakfast CornerSM, wired and wireless high-speed internet access, use of the Baymont fitness center and fresh-baked chocolate chip cookies during the evening hours.



Knights Inn® is a budget hotel brand with over 360 locations across North America. Hotels provide basic overnight accommodations at an affordable price. For operators, from first time owners to experienced hoteliers, the brand provides a lower cost of entry and competitive terms while still providing the extensive tools, systems and resources of the Wyndham Hotel Group.

Please note that Dolce Hotels is not currently offering discounts through the program

Approved Promotional Verbiage

Travel Deals for Members

Now save on rooms at 12 brands and over 7,600 participating hotels worldwide.

Hotel Discount Offer

As an associate of Utica College and a member of E and I Cooperative Purchasing you will receive up to 20% off the “Best Available Rate” at participating locations when you travel. Book online by clicking link or call and give agent your discount ID number **1000007780** and your institution’s affiliate ID number **005490** at time of booking to receive discount.

Whether you are looking for an upscale hotel, an all-inclusive resort or something more cost-effective, we have the right hotel for you... and at the right price. So start saving now. Call our special member benefits hotline **1-800-525-5501** and reserve your room today at one of these fine hotels:

Wyndham Hotels and Resorts®
Days Inn®
Ramada Worldwide®
TRYP® by Wyndham
Super 8®
Wingate® By Wyndham
Baymont Inns and Suites®
Hawthorn Suites® By Wyndham
Microtel Inns and Suites® By Wyndham
Howard Johnson®
Travelodge®
Knights Inn®

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“Best Available Rate” is defined as the best, non-qualified, unrestricted, publicly available rate on the brand sites for the hotel, date and accommodations requested. The discount for some properties may be less than 20% off Best Available Rate. Certain restrictions may apply. To redeem this offer, click our URL link on Organization’s website or call the phone number above and give ID at the time of reservation. Offer not valid if hotel is called directly, caller must use toll free numbers listed above. Advanced reservations are required. Offer is subject to availability at participating locations and some blackout dates may apply. Offer cannot be combined with any other discounts, offers, group rates, or special promotions. Discounted rates vary by location and time of year. Offer is void where prohibited by law and has no cash value. Dolce Hotels is not a current participant in the member benefit program.