

**Articulation Agreement Of  
Herkimer County Community College Radio-Television Broadcasting  
With  
Utica College Public Relations**

**Effective January 1, 2000  
Updated/Revised April 2007**

**I. General Statement of Purpose**

Utica College agrees to articulate with Herkimer County Community College by providing opportunities for appropriately qualified students in HCCC's Radio-Television Broadcasting to complete the Bachelor of Science in Public Relations.

**II. Requirements and Terms**

- A. Students who have completed an Associate's Degree in Radio-Television Broadcasting and who have a cumulative average of 2.5 or above will be accepted into Utica College. Transfer student applicants who do not meet these requirements will be evaluated individually.
- B. Students with an Associate's Degree or 57 credit hours are exempt from Components 1 and II of Utica College's Core requirements.
- C. Students who transfer 30 credits of liberal arts and sciences with at least two courses each of UC's three categories of Component II Core, including one lab science course, will be exempt from Component II Core.
- D. Students with at least 30 credits of liberal arts and sciences but fewer than two courses in any of these three areas or lacking a lab science must take whatever Core courses are necessary to equal two in each category, including a lab.
- E. A Bachelor of Science degree requires that 60 of the 120 credits required for the graduation be in the liberal arts.
- F. Transfer credit will be given for courses with a grade of "C" or better with a maximum of 60 transfer credits given to students with an HCCC Associate's Degree in Radio-Television Broadcasting. Credit will be given according to the appended list of equivalent courses or as general elective credit.

**III. Benefits and Advantages**

- A. HCCC students transferring with an Associate's Degree will have junior status and most will be able to receive a Bachelor's Degree in two years.
- B. The Bachelor's Degree from Utica College is a Syracuse University degree.
- C. HCCC transfer students are eligible for scholarship and financial aid the same as continuing students.
- D. Utica College will provide housing in campus residence halls within the guidelines and practices governing availability of housing for continuing students.
- E. HCCC transfer students are eligible to participate in internships, externships, co-ops, field placements and study abroad opportunities open to the continuing students.

## HCCC/UC Articulation Agreement

Below are transfer equivalents for HCCC majors in Radio-Television Broadcasting and UC course requirements for the major in Public Relations. The equivalencies read left to right.

Courses with one asterisk (\*) denote major course requirements

Courses with two asterisks (\*\*) denote major-related course requirements

### PUBLIC RELATIONS

#### First Semester-HCCC Course

BU221 Public Relations (3)  
EN111 English I (3)  
FS100 Freshman Seminar (1)  
RT142 Intro to Electronic Media (3)  
RT161 Intro to Video Production (4)  
ENG or Humanities Elective (3)

#### UC Course Equivalencies

PRL182 Intro to Public Relations (3) \*  
ENG101 Written Communication I (3)  
UCC101 First-Year Seminar (1)  
COM261 Broadcasting & Public Interest (3)  
JLM276 TV News Field Production I (3)  
Humanities Core (3)

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**Transfer Hours for First Semester: 16**

#### Second Semester-HCCC Course

BU143 Advertising (3)  
EN112 English II (3)  
IS111 Keyboarding Essentials (1)  
IS115 Computer Software Applications (3)  
RT151 Intro to Audio Production (4)  
ENG or Humanities Elective (3)  
Physical Education (1)

#### UC Course Equivalencies

MKT311 Elements of Advertising (3) \*\*  
ENG135 Introduction to Literature (3)  
No Credit  
CSC117 Microcomputers & App. Software (3) \*\*  
Free Elective (3)  
Humanities Core (3)  
No Credit

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**Transfer Hours for Second Semester: 15**

#### Third Semester-HCCC Course

EN227 Voice and Diction (3)  
RT145 Broadcast Copywriting (3)  
RT225 Intermediate Video Production (3)  
Math Elective (3)  
Social Science Elective (3)  
Physical Education (1)

#### UC Course Equivalencies

Liberal Arts Elective (3)  
JLM259 Broadcast Newswriting (3) \*\*  
Free Elective (3)  
Math or Science Core (3)  
Social Science Core (3)  
Physical Education (1)

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**Transfer Hours for Third Semester: 16**

#### Fourth Semester-HCCC Course

RT222 Sales & Promo. in Electronic Media (3)  
RT233 Radio-TV Senior Seminar OR  
RT290 Apprenticeship (1)  
RT253 Advanced Audio Production OR  
RT263 Advanced Video Production  
ENG or Humanities Elective (3)  
Science Elective (3)  
Social Science Elective (3)

#### UC Course Equivalencies

Free Elective (3)  
  
Free Elective (1)  
  
No Credit Given  
Liberal Arts Elective (3)  
Science Core (3)  
Social Science Core (3)

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**Transfer Hours for Third Semester: 13**