MAJOR IN PUBLIC RELATIONS/JOURNALISM

Major Requirements

________(3) PRL 182/Introduction to Public Relations
________(3) PRL 372/Publicity & Public Relations Writing
________(3) PRL 375/Public Relations Practicum
________(3) PRL 482/Cases & Problems in Public Relations
________(3) JLM 181/Introduction to Mass Communication
________(3) JLM 261/Newswriting
________(3) JLM 262/Reporting
________(3) JLM 259/Broadcast News Writing
________(3) JLM 364/Editing
________(3) JLM 365/Publication Design

One from:

________(3) JLM 362/Reporting of Public Affairs
________(3) JLM 371/Advanced Reporting Techniques

One from:

________(3) JLM 467/Communications Law
________(3) JLM 401/Media Ethics

One from:

________(3) PRL 450/Field Work in Public Relations
________(3) JLM 450/Field Work in Journalism

Major Electives (choose two):

________(3) JLM 241/Introduction to the Sports Report
________(3) JLM 372/Essentials of News Photography
________(3) JLM 276/TV News Field Reporting and Production I
________(3) JLM 378/TV News Field Reporting and Production II
________(3) JLM 381/Censorship
________(3) JLM 400/Topics in Journalism Studies
________(3) JLM 461/Web Writing and Design
________(3) PRL 385/Public Relations Campaigns
________(3) PRL 400/Topics in Public Relations

Hours Required for the Degree 120(A)

Total Credits Passed to Date ______(B)
Core Credits to Complete ______
Major to Complete ______
Major Electives to Complete ______
Total Credits to Complete ______(C)

Total Passed and Required to Complete (B) + (C) _____(D)
Elective Hours to Complete (A) - (D) _____