MAJOR IN PUBLIC RELATIONS

Major Requirements

________(3)  JLM 181/Introduction to Mass Communication
________(3)  JLM 261/Newswriting
________(3)  JLM 365/Publication Design & Desktop Publishing
________(3)  PRL 182/Introduction to Public Relations
________(3)  PRL 372/Publicity & Public Relations Writing
________(3)  PRL 375/Public Relations Practicum
________(3)  PRL 385/Public Relations Campaigns
________(3)  PRL 450/Field Work in Public Relations
________(3)  PRL 482/Cases and Problems in Public Relations

Major-Related Requirements

________(3)  MKT 311/Elements of Advertising
________(3)  COM 341/Organizational Communications
________(3)  COM 365/Writing & Announcing for Radio and Television
________(3)  CSC 117/Microcomputers and Application Software
________(3)  JLM 262/Reporting
________(3)  JLM 363/Magazine Article Writing
________(3)  JLM 364/Editing
________(3)  JLM 372/Essentials of News Photography
________(3)  JLM 376/TV News Production
________(3)  JLM 401/Media Ethics in Contemporary Society
________(3)  JLM 467/Communications Law
________(3)  MGT 222/Communications in Business
________(3)  MKT 211/Principles of Marketing
________(3)  PSC 215/Public Opinion and Political Behavior
________(3)  PSY 237 Group Dynamics

Hours Required for the Degree 120(A)

Total Credits Passed to Date _____(B)
Core Credits to Complete _____
Major to Complete _____
Major-Related to Complete _____
Total Credits to Complete _____(C)

Total Passed and Required to Complete (B) + (C) _____(D)
Elective Hours to Complete (A) – (D) _____