

Core Goal 2 Information

Students will demonstrate the foundational ability to acquire and organize information and ideas in order to speak clearly, precisely, and persuasively.

The following Course Learning Goals, created by the Core Goal 2 Leadership Group, should be included in the syllabus of all course meeting Core Goal 2. Currently, courses meeting Core Goal 2 include CMM 101, CMM 103, and THE 136.

- ***Students will demonstrate the foundational ability to organize information and or/interpret ideas.***
- ***Students will demonstrate the ability to speak clearly and precisely.***
- ***Students will demonstrate the non-verbal behaviors that are supportive or appropriate to the message***
- ***Students will speak persuasively***

Core Goal 2 Leadership Group developed the assessment process for the objectives. The attached rubric should be used to assess assignments, exams and/or activities in order to determine if the goal is being met. The scores can be submitted on the score sheet attached. A benchmark of 70% has been set to use to determine if the goal is being met.

Core Goal 2 Common Rubric

Course:

Semester:

Delivery	Unsatisfactory	Satisfactory	Superior
Vocal Delivery	Monotone or sing-song Overly fast or slow Too quiet or too loud Inarticulate Incorrect pronunciation Frequent distractions	Minimally acceptable vocal variation Acceptable tempo/rate Audible, fairly constant Fairly clear Adequate pronunciation Minimal distractions	Appropriately varied vocal range Effective tempo / rate Strong, constant volume Clear articulation Consistently correct pronunciation Lack of vocal distractions
Non-verbal Delivery	Little or no eye contact with audience/partner Distracting gestures or expression Poor body language, nervous movement and/or fidgeting	Minimally sufficient eye contact with audience/partner No distracting gestures or expression Adequate body language, minimal nervous movement, and/ or fidgeting	Effective eye contact with audience/partner Effective use of supporting gestures and expression Appropriate balanced body language without nervous movement or fidgeting
Content			
Preparation	Presentation reflects little preparation.	Presentation reflects adequate preparation.	Presentation reflects exceptional preparation following the parameters of the assignment (eg. topic, source citation, time limits, etc.)
Organization	Presentation/content lacks sufficient organization/clarity	Presentation/content is organized in a coherent and appropriate manner.	Presentation/content demonstrates superior organization (eg. flow, introduction, body, and conclusion)

Core Goal 2 Common Score Sheet

Course:

Semester:

Total # Students in Course:

Delivery	Unsatisfactory	Satisfactory	Superior
Vocal Delivery			
Non-verbal Delivery			
Content			
Preparation			
Organization			

Below please describe any observations that may contribute to this assessment.