

Goal 7: Information Literacy

Method: Course-embedded assessment in ENG 102 scored by course instructors using adopted rubric

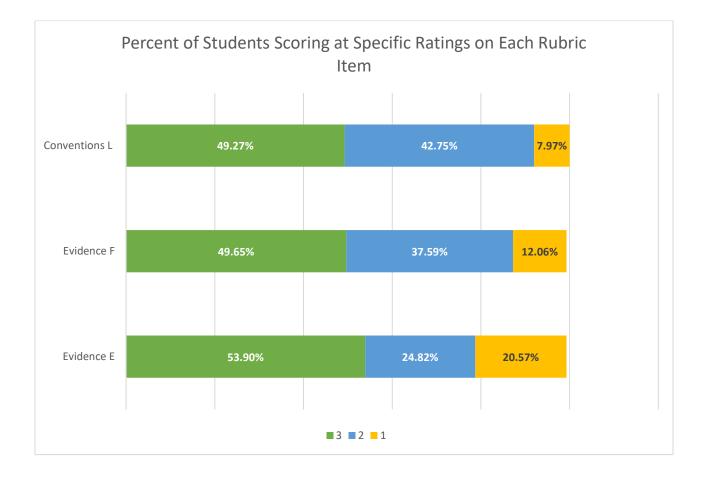
N = 140

Rubric Legend: 3 = Accomplished

2 = Developing 1 = Needs Improvement

Average Scores Earned in Each Category Assessed¹

Evidence E	Evidence F	Conventions L
2.34	2.38	2.41



¹ See rubric for specific criteria in each rubric category.

GENERAL EDUCATION ASSESSMENT SPRING 2025

Writing Rubric for GE Goal 1 (Writing)								
		Needs Improvement (1)	Developing (2)	Accomplished (3)				
1) Purpose & Focus	А	Text is ambiguous; text is	Points of ambiguity in text are	Text is unambiguous				
	~	internally	eventually resolved.	throughout.				
	В	Text lacks focused idea.	Text has a focused idea.	A focused idea drives the text.				
		Text does not respond to the	Text somewhat responds to	Text explicitly responds to				
Pur	С	assignment or answer the	assignment or answers the	assignment or answers the				
1)		question at hand.	question at hand.	question at hand.				
	D	Text does not offer relevant	Text offers some relevant	Examples are apt, original, and				
		examples or definitions.	examples to the main idea but	well-integrated.				
			are not integrated.					
		Text offers questionable	Text offers credible sources;	Text synthesizes credible and				
nce	E	sources and/or documentation	sources are documented	properly documented sources				
2) Evidence		doesn't follow conventions	according to conventions					
		Text only regurgitates	Text somewhat uses research to	Text uses research to				
	F	information; text doesn't use	support the author's own ideas,	thoroughly support the author's				
		research to support the author's	claims, conclusions,	own original ideas, claims,				
		own ideas, claims, conclusions,	interpretations, or taxonomy	conclusions, interpretations, or				
		interpretations, or taxonomy		taxonomy				
3) Structural Integrity	G	Beginning, middle, and/or end	Text has a clear beginning,	Text has a clear beginning,				
		is missing or obscure; the ideas	middle, and end; the order	middle, and end, and a				
Inte		interrupt the flow of the	makes sense for the task	discernable order that serves a				
ıral		thought. distracts from content. Paragraphs within text are	Paragraphs have internal	clear purpose. Paragraphs have internal and				
uctr	Н	inadequate (too many or too	organization.	external organization.				
Stri		few paragraphs) and/or are						
3)		distracting.						
4) Language	I	Diction or vocabulary is	Diction and vocabulary are	Diction and vocabulary				
		inappropriate to academic	appropriate to academic	demonstrate an awareness of				
Lan		discourse.	discourse.	audience.				
		Errors in punctuation, spelling,	Errors in punctuation, spelling,	Text is mostly free of spelling,				
5) Conventions	J	syntax are numerous and may	syntax are present but do not	punctuation, syntactic, and				
		interfere with reading.	interfere with reading.	other mechanical errors.				
	К	Text is formatted inconsistently	Format and style are consistent	Text is prepared in accordance				
		and does not conform to any	throughout text (though might	with a style guide or manual.				
		style guide or manual.	not cohere to conventions).					
	L	Does not attempt to follow	Attempts to document sources	Follows conventions for citing				
		conventions for documenting	and use attribution when	sources and demonstrates and				
		sources or display	appropriate.	understanding of when				
		understanding of when		attribution is required.				
		attribution is needed.						

Shaded rubric items measure information literacy (Goal 7).

Method: Question on Graduate-to-Be survey regarding students' perceptions of how well their undergraduate coursework developed their information literacy skills

	Great Deal	Much	Somewhat	Little	Very Little
December 2023	36.6%	37.3%	20.6%	3.9%	1.6%
June 2024	40.00%	42.47%	14.02%	2.89%	0.62%
December 2024	40.85%	36.60%	16.60%	2.98%	2.98%
June 2025	36.24%	41.41%	19.06%	2.35%	0.94%