

**Goal 1: Written Communication**

Method: Course-embedded assessment in ENG 102 scored by course instructors using adopted rubric

N = 66

Rubric Legend: 3 = Accomplished 2 = Developing 1 = Needs Improvement

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Purpose/ Focus A** | **Purpose/ Focus B** | **Purpose/ Focus C** | **Evidence D** | **Evidence F** | **Structural Int** | **Structural Int** | **Language** | **Conventions** | **Conventions** |
| 2.73 | 2.80 | 2.67 | 2.61 | 2.47 | 2.59 | 2.55 | 2.80 | 2.74 | 2.70 |

**Average Scores Earned in Each Category Assessed[[1]](#footnote-1)**



*Shaded rubric items measure information literacy (Goal 7).*

Method: Question on Graduate-to-Be survey regarding students’ perceptions of how well their undergraduate coursework developed their writing skills

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Great Deal** | **Much** | **Somewhat** | **Little** | **Very Little** |
| Written Communication | 34.5% | 35.2% | 23.2% | 4.0% | 2.8% |

1. See rubric for specific criteria in each rubric category. [↑](#footnote-ref-1)