

**Goal 1: Oral Communication**

Method: Course-embedded assessment in general education courses designated for Goal 1, scored by course instructors using adopted rubric

N = 65

Rubric Legend: 3 = Exemplary 2 = Established 1 = Developing

**Average Scores Earned in Each Category Assessed**

|  |  |  |
| --- | --- | --- |
| **Gather, organize, interpret & present** | **Use non-verbal or extra-verbal communication** | **Engage listeners** |
| 2.46 | 2.25 | 2.20 |

Goal 1 Rubric (Oral Communication)



Method: Question on Graduate-to-Be survey regarding students’ perceptions of how well their undergraduate coursework developed their oral communication skills

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Great Deal** | **Much** | **Somewhat** | **Little** | **Very Little** |
| Oral Communication | 34.0% | 31.5% | 26.3% | 4.8% | 3.3% |