



INFORMATION. TIPS. EVENTS.

UC MATTERS

# THE SOURCE

MARCH 2018

## UC PEOPLE

Jeffery Gates, Senior Vice President of Student Life and Enrollment Management

*By Joya Pavia '18 and Kelsey Carlo '18, PR Interns*

**Q: Can you tell us about the proposed new student housing village?**

**A:** The new housing is a public-private partnership involving the College, the Utica Municipal Housing Authority, and Albany-based BBL Construction Services. The plan calls for three student residence buildings, which

transportation to and from campus. It has been a goal of ours to bring students back to campus. Once finished, the new housing would eliminate the need for the Ramada.

**Q: Tell us a little about the floor plans.**

**A:** The housing plans call for three student residence buildings, which will have apartment-style living spaces. The buildings will accommodate 144 beds and include a 183-space parking lot. Each unit will have four single bedrooms, two full bathrooms, a kitchen, a living room, washer, dryer, and dishwasher.

**Q: What else can you tell us about the plans?**

**A:** The new buildings will be offered to juniors, seniors and graduate students. The College also has plans to

*continued on page 3*

will be located next to the tennis courts near the Todd and Jen Hutton Sports and Recreation Center.

**Q: Why is this new housing needed?**

**A:** For the past two years, the College has leased space at the Ramada Inn for students, and provided bus

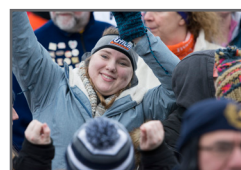
*"It has been a goal of ours to bring students back to campus"*  
-Jeffery Gates



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HR Notes



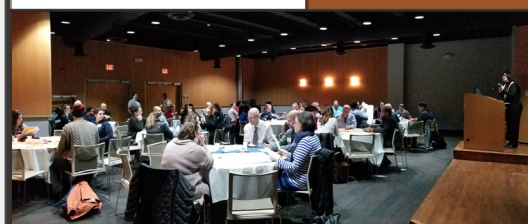
PAGE 4 - 5  
In the News,  
Kudos



PAGE 6 - 7  
2017 Heart Run  
and Walk



BACK COVER  
Events & Training



*The Diversity Committee hosted a community conversation where students, faculty, and staff shared their experiences, thoughts, and feedback about both the past year and what the campus community needs to work on for the future. The last conversation for this academic year will be held on April 3 from 4:30 to 5:30 p.m. in Carbone Family Auditorium. 2/01*

**UTICA**  
COLLEGE

*Never stand still*

# HR NOTES

## New Hires

Keith Marble, *Administrative Assistant III, Campus Safety*

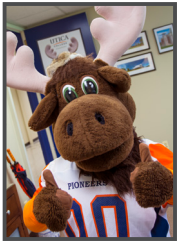
Travis Worden, *Coordinator of Enrollment Operations, Enrollment Operations*

## New Titles

Jessica Zdanowicz, *Assistant Director of Enrollment Operations, Enrollment Operations*



## CONGRATULATIONS!



The Kudos Card program monthly drawing winner is...

**Tim Donnelly**

Congratulations, Tim, and enjoy your prize!!

You can access the link below at any time to recognize a colleague for his/her great work:

[utica.edu/kudos](http://utica.edu/kudos)

*"Tim really went above and beyond to help me with various phones issues! Always prompt and pleasant! As a new employee I really appreciate that."*

## UTICA COLLEGE EMS PRESENTED WITH NATIONAL HEARTSAFE CAMPUS DESIGNATION

Utica College's student-run Emergency Medical Services (UCEMS) was one of only eight schools in the nation to be presented with the National Heartsafe Campus Designation.

The award, presented by the National Collegiate Emergency Medical Services Foundation (NCEMSF), is given to schools that have successfully trained at least five percent of their total undergraduate population in hands-only and full Basic Life Support CPR. UCEMS was awarded the designation at the National Collegiate EMS Foundation Conference in Philadelphia last month.

"HeartSafe Campuses" promote and support rapid response by CPR and AED trained first responders, rapid public access to defibrillation, early access to advanced care, Public CPR and AED training for the community, and engagement in preventative cardiovascular healthcare activities.

NCEMSF encourages and promotes community awareness of the potential for saving the lives of sudden cardiac arrest victims through the use of cardiopulmonary resuscitation (CPR) and increased public access to defibrillation.

UCEMS is a sub organization of the Utica College Emergency Medical Alliance (UCEMA). Collectively, the alliance works to provide emergency medical training, awareness and education to students on campus. The organization currently has more than 60 members, 15 of which are now certified EMTs.



## GATES *continued*

place resident assistants on each floor. An area coordinator will live in the residence director apartment, adjacent to a common recreation center to coordinate student-housing activities. It is likely the Housing Authority will have a role in the physical building maintenance.

**Q: When is the project expected to break ground?**

**A:** Pending necessary approvals, we hope to break ground in the late spring or summer to have the apartments ready for fall 2019.

## AROUND CAMPUS & BEYOND



Members from Brothers On a New Direction (BOND), Women In a New Direction (WIND), and UC Men's Football team volunteered at The Underground Café, which aspires to transform the experiences and perceptions of teens in Utica by creating venues for leadership, civic engagement, and creative expression, to paint the main space that is utilized the most at the center. 3/01



Congrats to the 2018 UCHC Conference Champs, Utica College Pioneer Men's Hockey. 3/03



# IN THE NEWS...

- *Associated Press, USA Today, The Kansas City Star, Access Atlanta, The Washington Post, MSN and The Sentinel* and many other media news outlets across the country ran stories about the Winter Olympics mentioning **Paul MacArthur**, professor of public relations and journalism, for his research on NBC's primetime coverage of the games. [2/1](#)
- **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, was a guest on *WUTQ Talk of the Town 100.7 FM* to provide political analysis of the President's State of the Union address. [2/1](#)
- **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center at Utica College, was a guest on *WUTQ Talk of the Town 100.7 FM* to discuss net neutrality and other cybersecurity matters. [2/1](#)
- **Jeffery Gates**, senior vice president of student life and enrollment management, was a guest on *WUTQ Talk of the Town 100.7 FM* to discuss UC's proposed new housing plans. [2/1](#)
- *Observer-Dispatch* reporter **Samantha Madison '10** spoke with **Anthony Martino**, director of the Northeast Cybersecurity and Forensics Center at Utica College, about what will come if net neutrality is repealed. [2/3](#)
- *WKTV News Channel 2* reporter **Rachel Murphy '11** and *WUTR Eyewitness News* reporter Julia LeBlanc spoke with **Kyle Green**, assistant professor of sociology, about this year's Super Bowl ads and how they portrayed current trends in society. [2/5](#)
- *Wall Street Select* ran a story about Utica College partnering with a student financial services platform CampusLogic to streamline and improve the financial aid process for students and families. [2/6](#)
- *Her Campus At Utica* blogger **Celeste Gessner '20** spoke with biology student **Marcus Recile '18** about his passion for the greenhouse in the biology department at UC. [2/6](#)
- *WKTV News Channel 2* reporter **Rachel Murphy '11** and *WUTR Eyewitness News* reporter Marlee Tuskes spoke with **Pamela Matt**, executive director of Young Scholars Liberty Partnerships Program, about Young Scholars launching a new program to help graduates excel in their careers and in the community. [2/7](#)
- *WKTV News Channel 2* reporter Keith Hunt and *WUTR Eyewitness News* reporter Julia LeBlanc spoke with **Paul MacArthur**, professor of public relations and journalism, about his Olympic class and results to date in his research of NBC's primetime coverage. [2/8](#)
- **John Rowe**, executive director of graduate admissions, was featured in an article in the *Business Journal News Network* about UC's accelerated teacher education program. [2/9](#)
- **Paul MacArthur**, professor of public relations and journalism, was a guest on *WKTV News Channel 2 Newstalk at Noon* to discuss his research regarding NBC's coverage of the 2018 Winter Olympics. [2/12](#)
- **Mary Hayes Gordon**, director of program operations for Young Scholars Liberty Partnership Program, was featured in a story in the *Observer-Dispatch* for being one of six honored as Women of the Year for the Mohawk Valley. [2/12](#)
- *WRVO Public Media* reporter Payne Horning spoke with **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, about his political analysis on the effects of Assemblyman Anthony Brindisi's emails regarding the "No Hospital Downtown" coalition. [2/14](#)
- *WKTV News Channel 2* reporter Kirk Tupaj spoke with **Brett Orzechowski**, assistant professor of management and media, about the use of social media during school shootings and other life-threatening events. [2/16](#)
- **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, wrote a column for the *Sunday Observer-Dispatch*, "There's quite a gap between debt and deficit." [2/18](#)
- *Business Journal News Network, Observer-Dispatch, WIBX 950 AM, WUTQ FM, WKTV News Channel 2, NY State of Politics, Spectrum News, and WUTR Eyewitness News* covered U.S. Senator Chuck Schumer (N.Y.) visiting Utica College to discuss his support to help Utica College obtain federal funding for its proposed new building for the Construction Management program. [2/19](#)
- *Observer-Dispatch* reporter Greg Mason spoke with **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, about the governor's proposal to allow voting ahead of Election Day. [2/20](#)
- *WRVO Public Media* reporter Payne Horning spoke with **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, about the nonpartisan group Reclaim NY that has been active in the downtown hospital debate. [2/21](#)
- **Pamela Matt**, executive director of Young Scholars Liberty Partnerships Program, was a guest on "First News with Keeler in the Morning" radio show on *WIBX* to Coolspeak, which focuses on youth leadership development. [2/22](#)
- *The Rome Daily Sentinel* ran a story in its *Horizons Business Review Special Section* about Utica College staying true to its tagline "Never Stand Still" as it continues to grow its offerings in accordance with student interest. [2/23](#)
- **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, wrote a column for the *Sunday Observer-Dispatch*, "Disagreement over guns making us safer or less safe." [2/24](#)
- **John Johnsen**, provost and senior vice president of academic affairs, was featured in the *Observer-Dispatch Business Review Section* about his 40-year tenure at Utica College. [2/25](#)
- **Dave Roberts**, adjunct professor of psychology, wrote a blog post, "A Part of Me You Carry, A Part of Me is Gone," which was published on *P.S. I Love You*, a website focused on writing about life, loss and love.
- **Luke Perry**, professor and chair of government and politics and director of UC's Center for Public Affairs and Election Research, was a guest on "First News with Keeler in the Morning" radio show on *WIBX* to discuss the NY-22 Congressional Race. [2/26](#)
- **Alane Varga**, dean for diversity and inclusion, was a guest on "First News with Keeler in the Morning" radio show on *WIBX* to discuss the Womyn's Resource Center Brucheeon featuring Ky Dickens, award winning filmmaker. [2/27](#)
- *The Rome Daily Sentinel* and the *Observer-Dispatch* ran stories about the **Utica College Womyn's Resource Center** hosting its annual "In Celebration of Womyn" brunch on Sunday, March 4. [2/28](#)

**Louis Angelini**, professor emeritus of music, recently launched his new website [www.louisangelini.com](http://www.louisangelini.com). The website is primarily devoted to his music, history and its music player linked to YouTube. The site also includes sections on music in poetry and painting.

**James Brown**, assistant professor of criminal justice, and UC student Caitlin Hopkins '18 presented research at the 55th Annual Conference of the Academy of Criminal Justice in New Orleans on Feb. 15. The research/manuscript is titled "Body-Worn Camera Implementation at a Midsize Upstate New York Law Enforcement Agency: An Erosion of Trust on Trial." The principal investigator/author was Kyung-Seok Choo, associate professor of criminal justice and economic crime, with Brown and Hopkins as co-investigator/author. *(photo below)*

**Laura Casamento**, College president, was a guest speaker at the Genesis Group luncheon on Feb. 13 in regards to Danfoss Silicon Power in Marcy and Tractor Supply Co. in Frankfort becoming operational by the end of the year.

**Jamie Cuda**, director of the Health Care Administration Graduate Online Program and assistant professor of health care administration, presented her original research on "Enhancing Students' Perceptions of Social Presence, Collaborative Learning, Social Interaction, and Satisfaction with their Learning Environment in an Online Course: A Circle of Responsibility and Success" at the 16th Annual Hawaii International Conference on Education (HICE) in Honolulu HI. Cuda was one of over 1,300 presenters from 30

countries. The conference provided cross-disciplinary interaction with an internationally diverse group of educationally minded individuals to support new knowledge and enhanced perspectives.

**Blaise Faggiano**, head football coach, was presented with the 2018 Kristin's Fund Leadership Award. The Kristin's Fund Leadership Award is presented to a high school or college coach who has personally demonstrated behaviors reflective of the Kristin's Fund mission and has emphasized character as much as he or she has focused on wins and losses.

**Mary Hayes Gordon**, director of program operations for Young Scholars Liberty Partnerships Program, received Woman of the Year from the YWCA's Salute to Women 2018.

**Kyle Green**, assistant professor of sociology, recently co-authored an article "(Un) Sportsmanlike Conduct? Reflections on a Tumultuous NFL Season," on a social science website The Society Pages.

**Sara Scanga**, associate professor of biology, was highlighted by the Ecological Research as Education Network (EREN), in the "member spotlight" section of their newsletter.

**James Smith**, professor of physical therapy, was the keynote speaker for Northeastern University's Department of Physical Therapy White Coat Ceremony for the Doctor of Physical Therapy Class of 2021 on Feb. 16.

**Smith** is also one of the authors of the American Physical Therapy Association (APTA) Clinical Practice Guideline Process Manual.

**Steven Specht**, professor of psychology, exhibits his analog collages at the Edgewood Gallery in Syracuse through April 13. The collages create visual invitations to interpret surreal and evocative mindscapes.

**Bethany VanBenschoten**, assistant director for college engagement, was named a recipient of the 2018 Genesis Group's Strive Award. This award honors young professionals and entrepreneurs for their dedication and commitment to their profession and community.

Utica College was well represented at the recent Annual Meeting of the Southern Humanities Council. The meeting was held in Savannah, Georgia and the theme was "Truth, Lies and Fiction." **Gregory Walsh**, associate professor of criminal justice, presented a paper titled "Truth, Lies and Fiction: The 2016 Olympics and Paralympics in Rio de Janeiro, Brazil," which detailed the conditions of the Olympic Village and the security measures put in place for those international competitions. **Dave Roberts**, adjunct professor of psychology, presented a paper "Illusion Posing as Truth: What Dreams, Memory and the Human Experience Really Reveal about Us." **Steven Specht**, professor of psychology, presented two papers - "Over-selling the asymmetry of the brain" and "The Conflict Between Desire to Demystify and the Necessity of Critical Thinking." **Linnea Franits**, associate professor of occupational therapy, presented an experimental arts session which involved a presentation of her original photography. **Mary Ann Janda**, professor emeritus of English, did a reading of an excerpt from her novel-in-progress.

*Pictured from left, Caitlin A. Hopkins '18, James C. Brown '88, Assistant Professor of Criminal Justice, Utica College, David E. Lambert, University of New Haven, CT, Sean P. Varano, Roger Williams University, RI, and Christopher Wydra, California University of Pennsylvania.*



*Please send information and photos for KUDOS to [source@utica.edu](mailto:source@utica.edu).*



# AMERICA'S GREATEST HEART RUN & WALK 2018



*The coaches at UC showed great sportsmanship and literally “took one for the team” during the college’s Pie Your Coach event. Seventeen coaches participated this year and for a \$1 donation, students could pie them in the face. The fundraiser is held yearly to raise money for America’s Greatest Heart Run and Walk and all proceeds go to Team UC. This year’s event raised \$209—that’s a lot of pie. 3/1*







**A-B:** Team UC was bundled up and ready to brave the elements as Utica College hosted America's Greatest Heart Run and Walk. 3/3



**C-F:** Utica College hosted the annual Health and Fitness Expo in the Harold T. Clark Jr. Athletic Center. 3/2



## UPCOMING EVENTS/TRAINING

Please visit [utica.edu/hr/training](http://utica.edu/hr/training) for updates and to register.

For Health and Wellness events, visit [utica.edu/hr/wellness](http://utica.edu/hr/wellness)

### March

**03/29/18** Pio Talk - What It Means To Be A Person Of Faith (Or Not) In Today's World, 4:30 p.m., Pioneer Cafe

### April

**04/03/18** Community Conversation, 4:30 - 5:30 p.m., Carbone Auditorium in the Economic Crime, Justice Studies and Cybersecurity building

**04/06/18** "Pioneering the Future" Business Competetion, 10:00 a.m. - 4:30 p.m., Brevnik Center for Business Education, Clark City Center

**04/07-04/08/18** Relay For Life, 6:00 p.m. - 6:00 a.m., Harold T. Clark Athletic Center

**04/13/18** CNY Hackathon, 4:00 - 8:00 p.m., Library Concourse

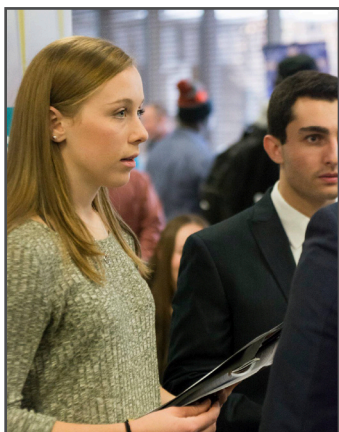
**04/14/18** CNY Hackathon, 9:00 a.m. - 5:00 p.m., Library Concourse

**04/18/18** The Student Conference for Research, Professional Activities, and Creative Arts

**04/19/18** Nassar Poetry Prize

**04/03/18** Moose Madness

## AROUND CAMPUS



**A:** Students networked, distributed resumes, and learned about job opportunities at Wednesday's Job and Internship Fair, which brought more than 50 employers to campus

## HEALTH & WELLNESS



Please see the Health & Wellness page [www.utica.edu/hr/wellness/](http://www.utica.edu/hr/wellness/) for details and to register.

**Food Trucks Are Back!**  
**Wednesdays May16 - Aug 15**

**Yoga: 3/14-4/18**  
with Sharon Kanfoush

**Chair Massage on April 20**

**L & L - Allergies on April 5**  
with Larry Aaronson

**L & L - Alzheimer's Disease on April 13**  
1:00 p.m., Faculty Dining Room

**2017 CSA Vegetables**

**SIGN UP NOW**

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[www.commonthreadcsa.com/](http://www.commonthreadcsa.com/) for more info